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CSR Press Release

Energy Efficiency Listed as the Top Sustainability Issue

New report says companies that take sustainability through an integrated approach are more likely to achieve their desired outcomes.

Submitted by: **Envido**
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LONDON, Jul. 30 /CSRwire/ - A new report called "Sustainability in business today: A cross-industry view" shows that there is no single way that firms are looking to sustainability. Definitions, methods and even levels of engagement vary from company to company, but businesses are taking sustainability to heart more than ever before.

The report published by Deloitte Consulting this week found that, although most executives surveyed said that their sustainability programs focused on a triple bottom line model covering the planet, people and profit, sustainability efforts were front and center among CSR reports from those companies.

Companies were asked to identify what areas of sustainability issues were most important to their work. Across all five sectors included in the survey, energy efficiency was listed as by far the most important sustainability issue at hand, with water and land & soil falling to the bottom of the list.

Responses to the survey from all 48 companies helped to identify four key success factors that can enable companies to turn sustainability efforts into business value:

- Aligning sustainability strategy with business strategy
- Integrating sustainability into operations and processes across the value chain
- Structuring non-traditional collaborations and extending existing collaborations
- Setting up a governance structure that is supported by the right infrastructure.

The report indicates that companies approaching sustainability through ad hoc programs or isolated initiatives do not achieve their desired outcomes and goals as effectively as companies that take an integrated approach.

Envido's unique 'Opportunity-Technology-Change' solution covers carbon consultancy, programme management, and technology and behavioural change delivery that has already enabled our clients to save millions of £'s and CO2 through improved energy and carbon management.

About Envido

Envido are the UK's leading provider of energy, carbon and sustainability solutions for private and public sector organisations.

We help our clients reduce their business carbon emissions - helping them to comply with climate change legislation and save money at the same time.

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