

# International Softwood Markets 2005 - 2007

Overview of market trends through 2005  
Forecasts for 2006 and 2007

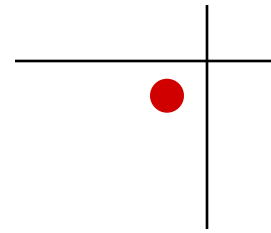
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Forest Products Marketing Specialist  
Food and Agricultural Organization &  
UN Economic Commission for Europe  
Geneva, Switzerland



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Quebec, Canada, 19–20 October 2006



# Topics



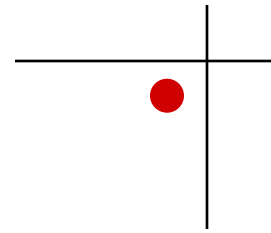
- I. Softwood forest resources
- II. Framework for market developments
- III. Sawn softwood market developments
- IV. Softwood sawlog markets
- V. Recap of UNECE Timber Committee findings and issues from 3-4 October 2006
- VI. Recap of UNECE/FAO *Forest Products Annual Market Review, 2005-2006* findings
- VII. Conclusion



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# Info sources



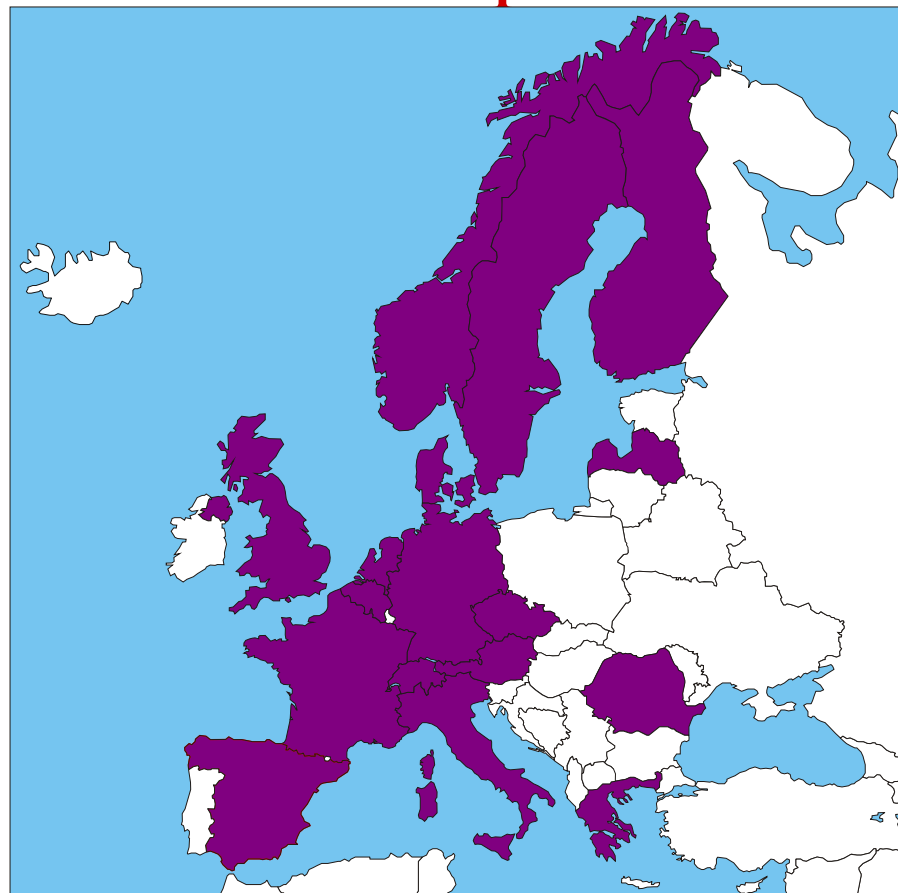
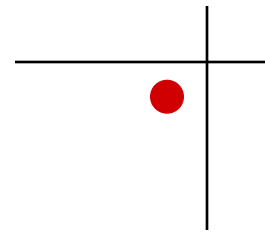
- EOS, UCBR and Timber Committee forecasts
- UNECE/FAO TIMBER Database
- UNECE/FAO *Forest Products Annual Market Review, 2005-2006*
- UNECE Timber Committee Market Discussions
  - Expert presentations
  - Official market statement



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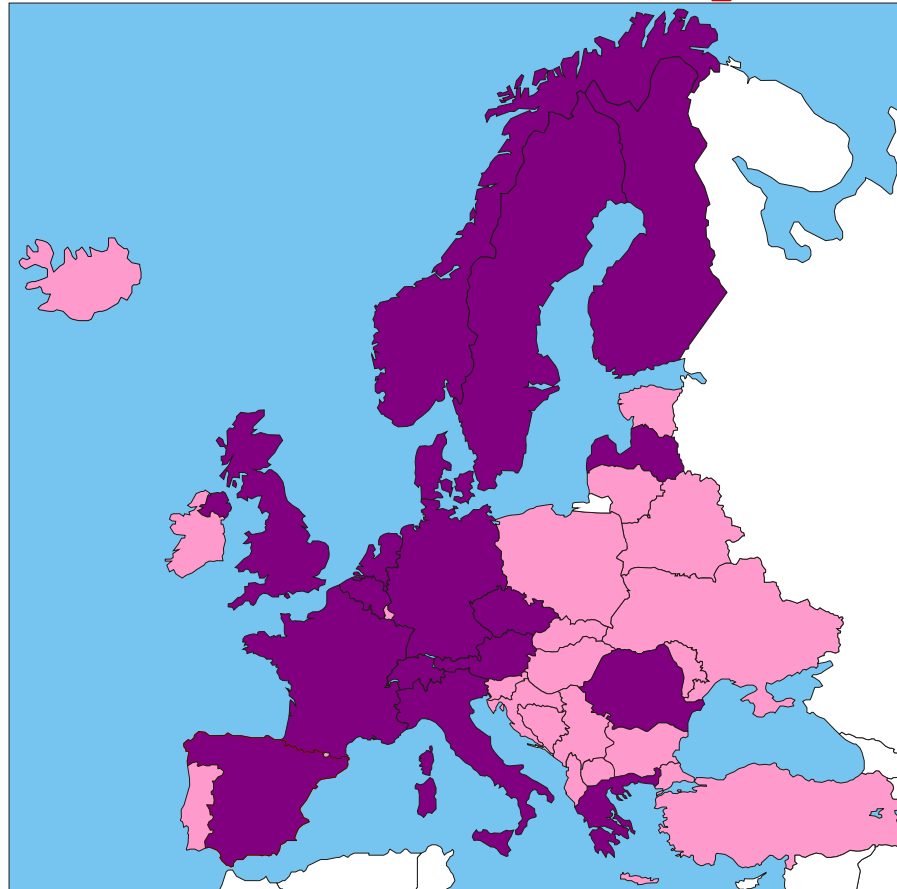
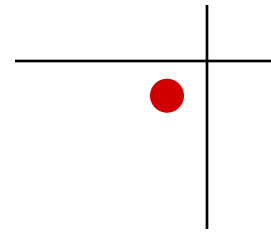
# UNECE vs. ISC “Europe”



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# UNECE vs. ISC “Europe”



Additional “non-ISC” UNECE region production in million m<sup>3</sup>:

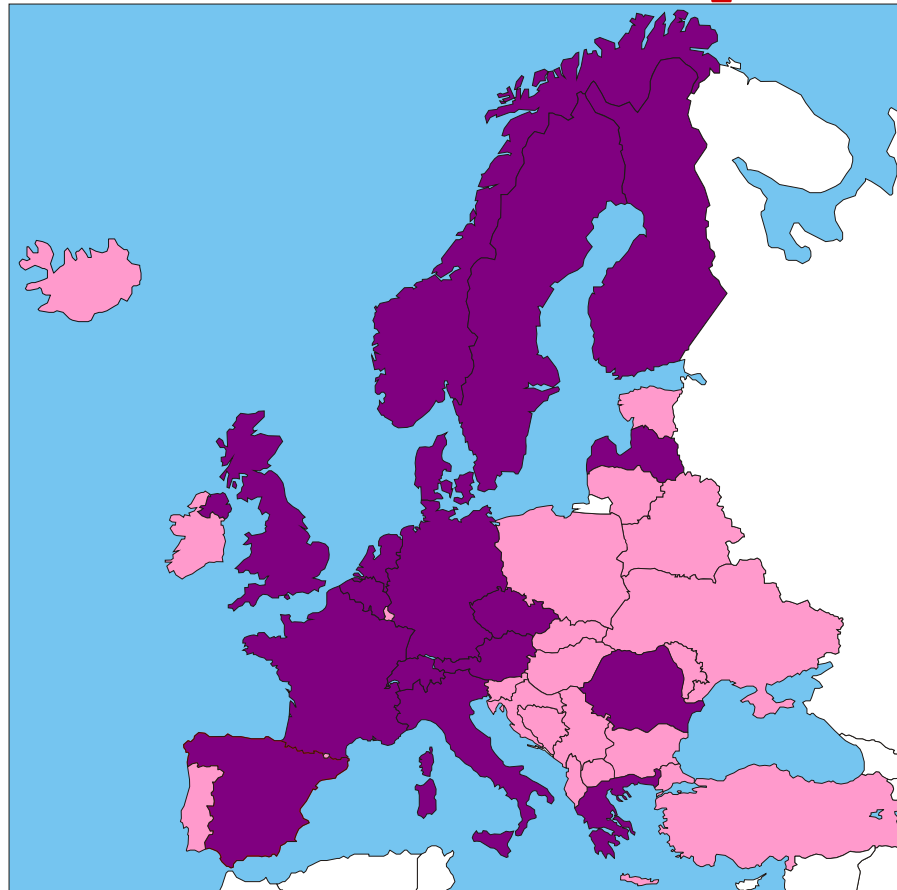
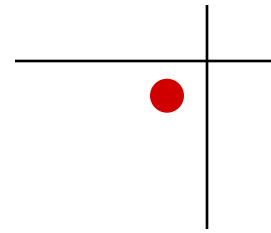
- Turkey 4.0
- Poland 3.5
- Slovakia 1.5
- Estonia 2.2
- Lithuania 1.0
- Ireland 0.9
- Bulgaria 0.8
- Others 1.8
- Total: +15.7



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# UNECE vs. ISC “Europe”



“Non-ISC” forecast  
additional million  
m<sup>3</sup> in 2007:

Consumption 16.0

Imports 4.6

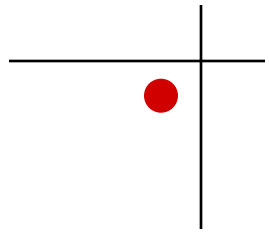
Exports 4.2



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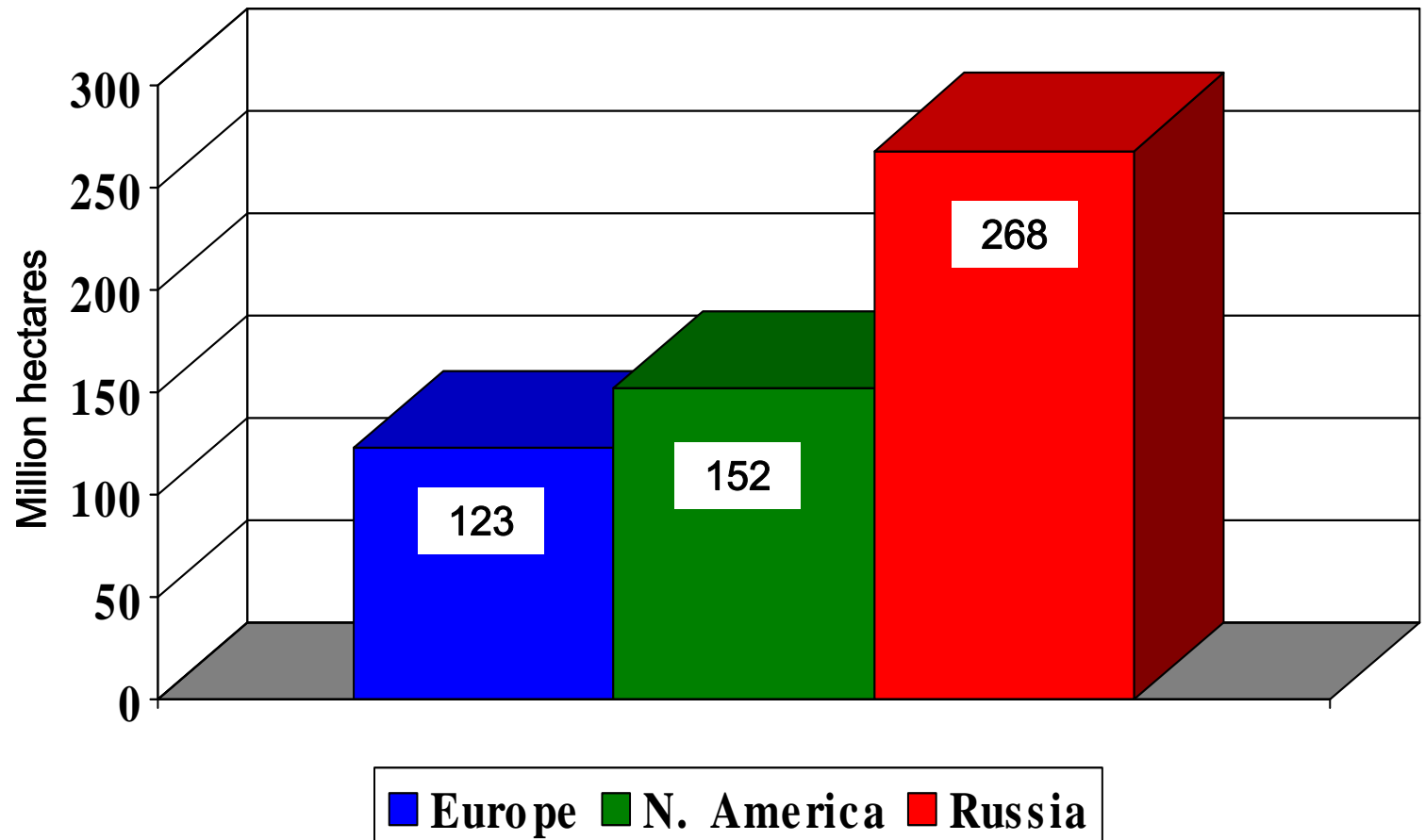
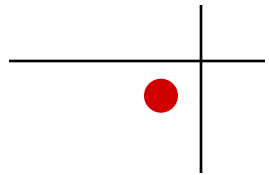
# I. Forest resources



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# Softwood commercial



Source: UNECE/FAO Forest Resources Assessment

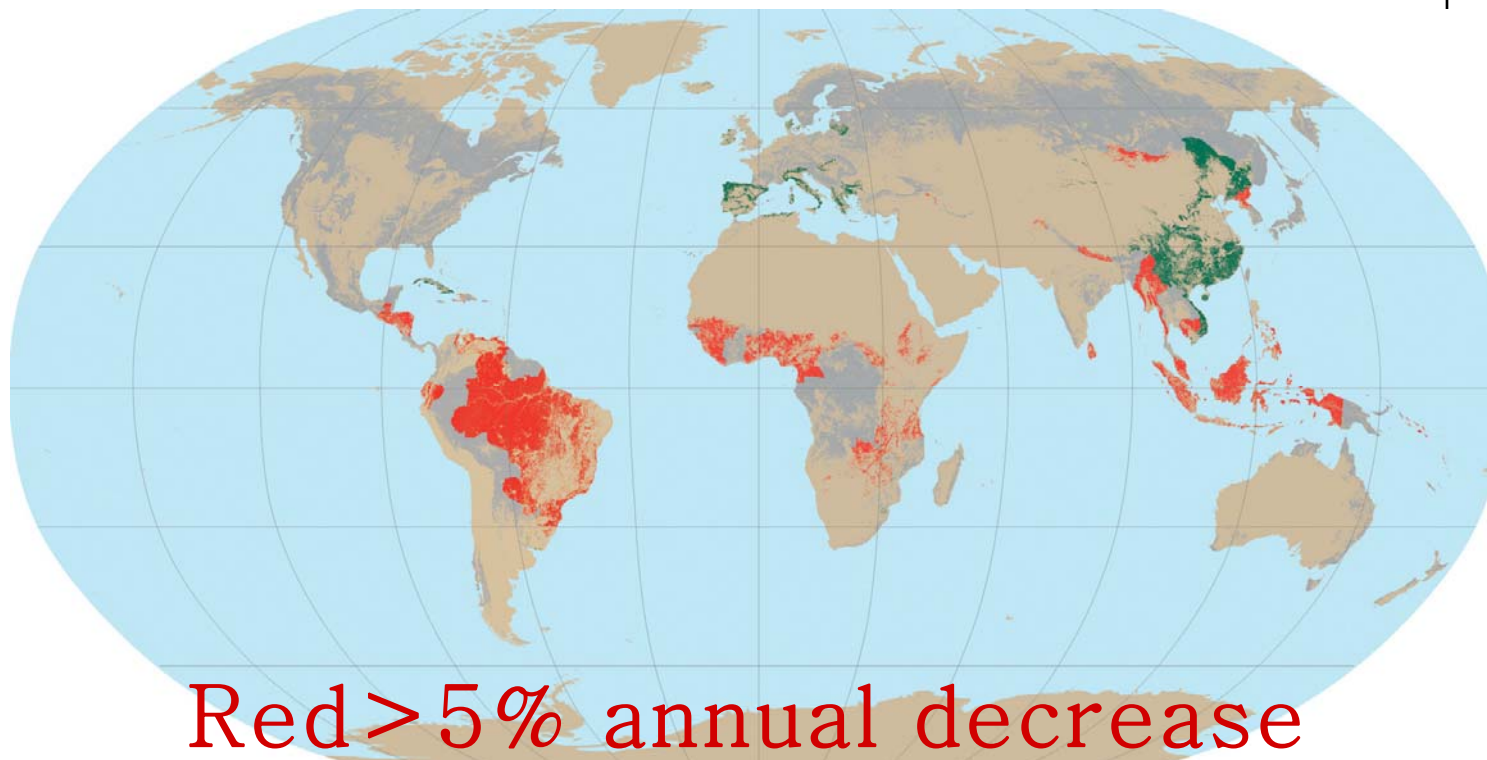
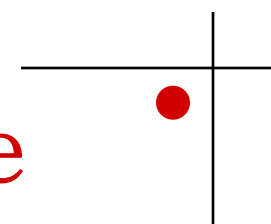


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# Forest area, net change



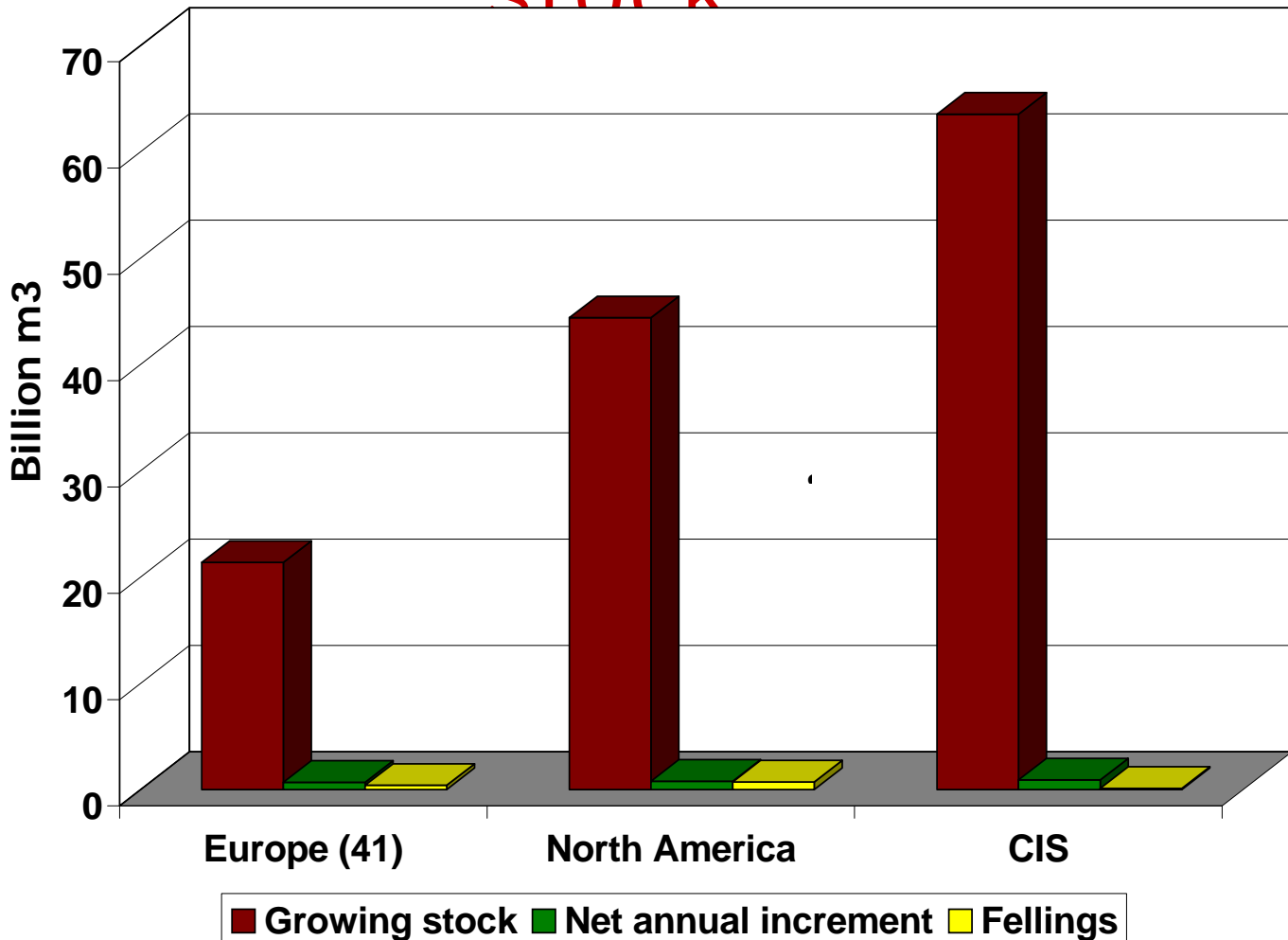
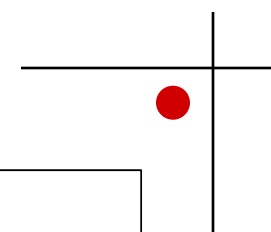
Red > 5% annual decrease  
Green > 5% annual increase



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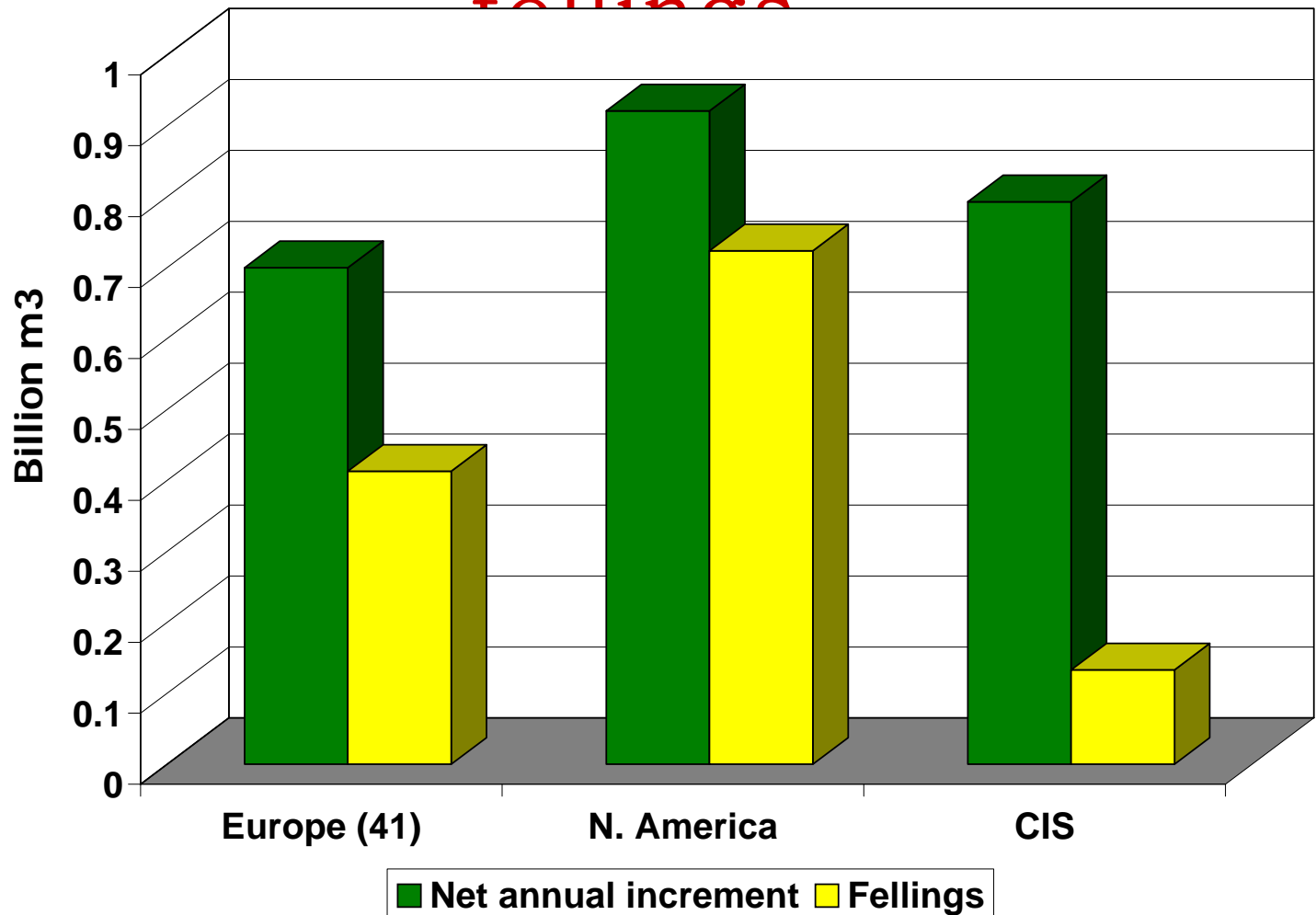
# Forests' growing stock



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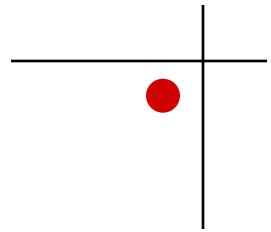
# Net annual growth vs. felling



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# Forests' net annual increment vs. fellings



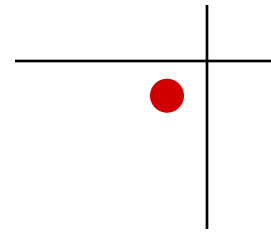
	Fellings as % of NAI
North America	80%
Europe-42	60%
Western Europe	64%
Nordic countries	72%
Baltic countries	50%
Central & eastern Europe	56%
Russia	16%



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# Resources summary



- Removals considerably below growth
- Growing stock increasing in Europe
- Shortages of sawlogs in some countries
- Southern hemisphere plantations expanding
- Increasing alternative demands on forests
- Oversupply compared to demand



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## II. Framework for market developments

- Global economic growth strong in 2006 and 2007, forecast at 5% each year
- Developing countries' economies growing fastest – dynamic expansion in E. Europe
- Inflation low, despite rising energy prices
- Housing prices rising for 5 years – bubble to burst?



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# Economic framework -

## US

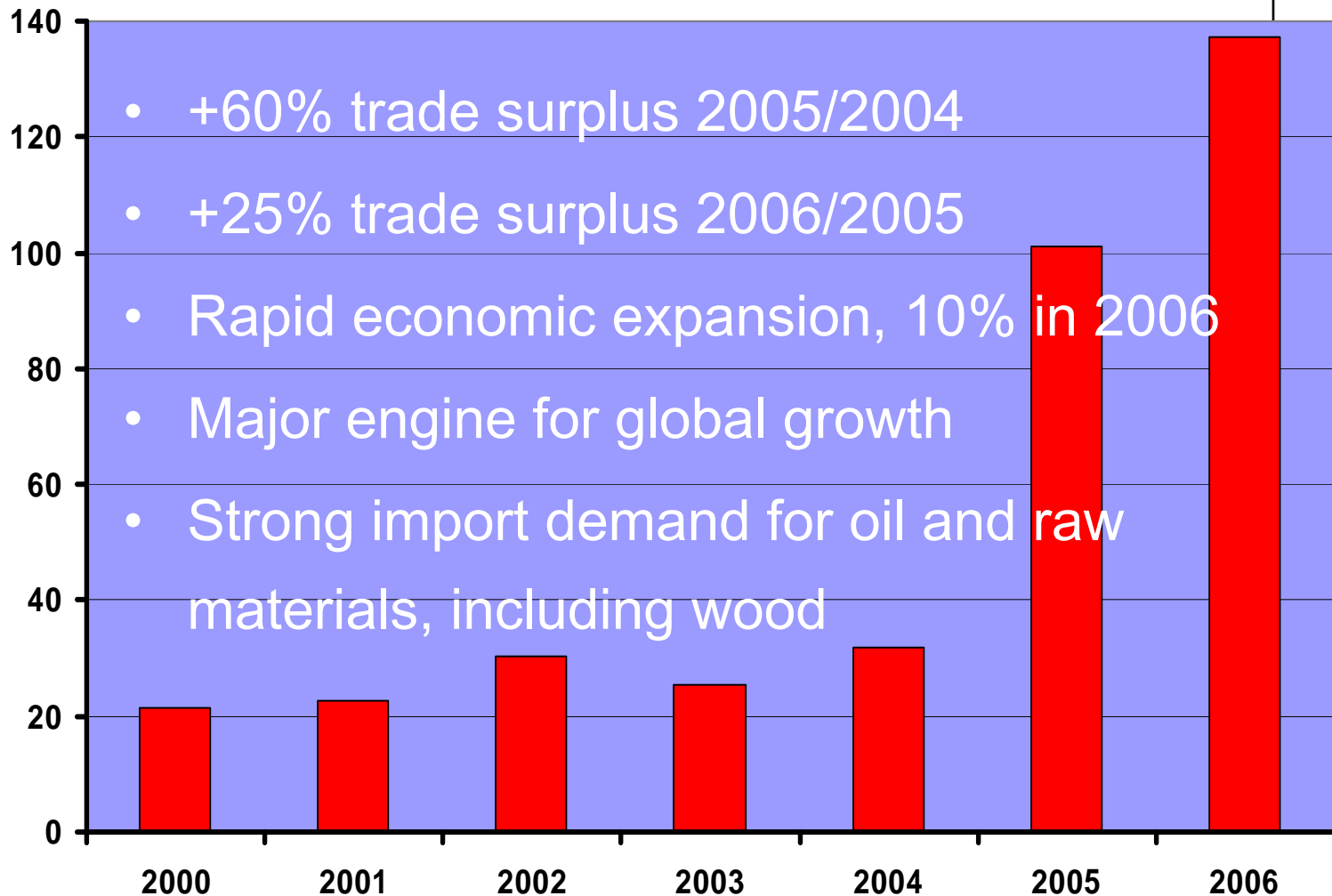
- US housing peaked in 2005
  - 2.2 million housing starts
  - “Only” 1.8 million starts in 2006
- Huge volume of unsold houses in US
- Record high trade deficit
- High national deficit
- US economy decelerating – risk of recession



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# China's economic boom

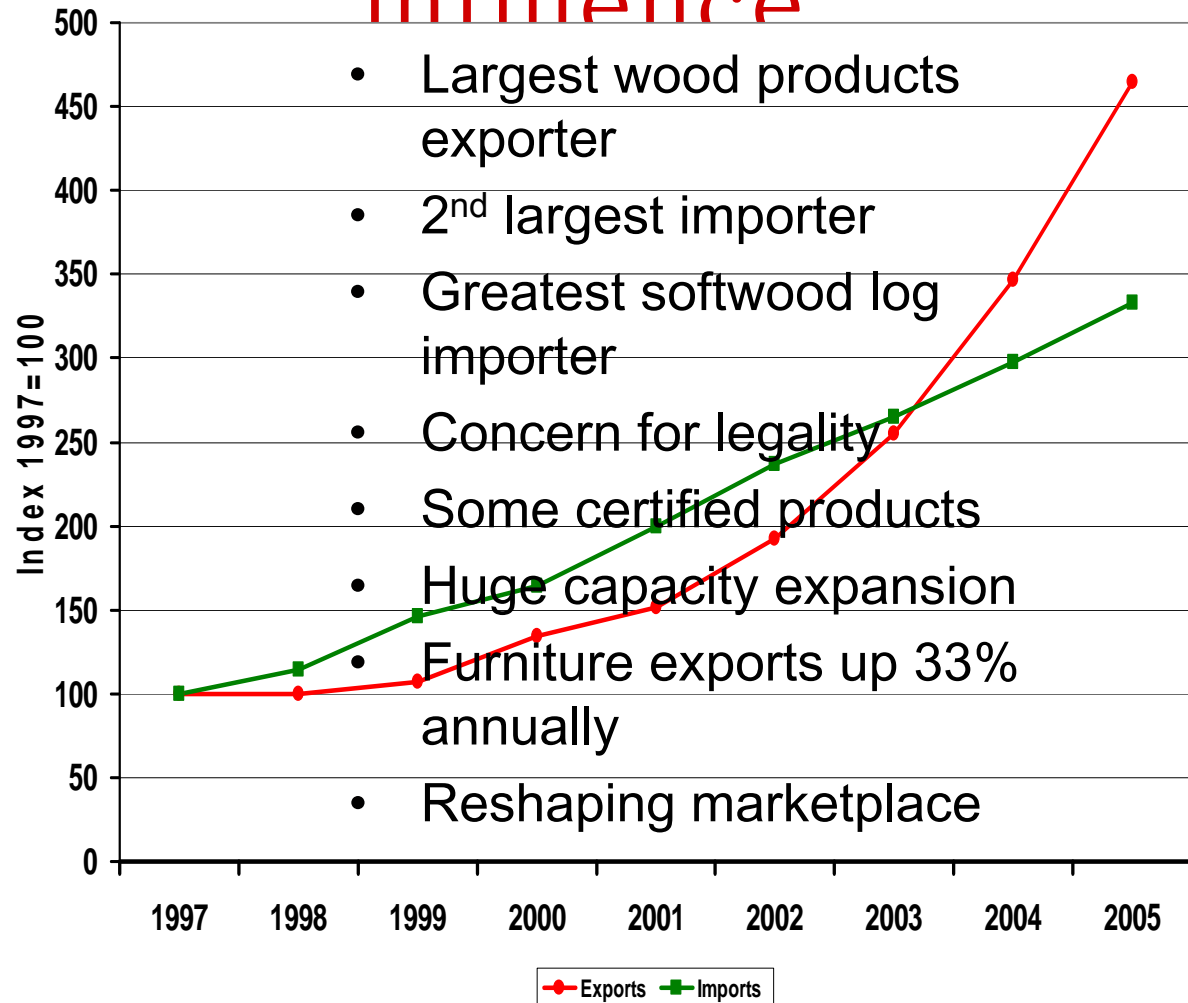


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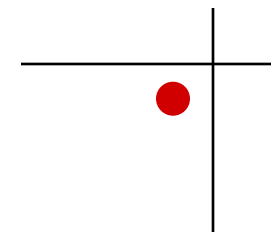


# China's wood market influence



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# Economic framework - European housing

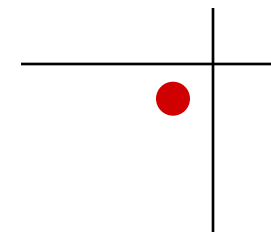
- Residential construction rising since 2004
- Rising interest rates
- Strongest construction developments in central and eastern Europe
  - Residential +4% 2006, +7% 2007
  - Source: Euroconstruct, 2005



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# Market drivers



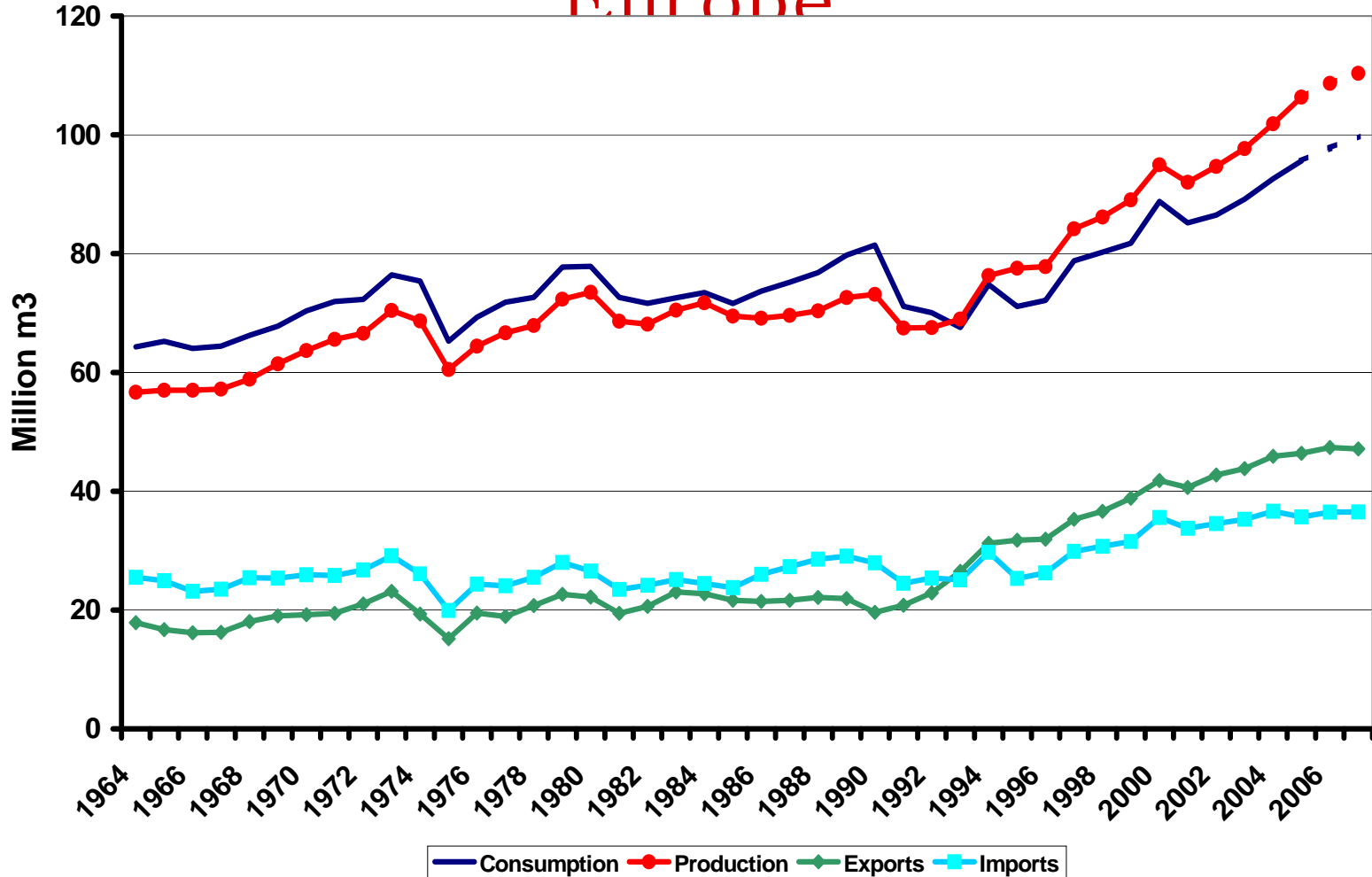
- Public procurement policies
- Expanding wood energy
- Certified forest products
- Corporate social responsibility
- China's surging trade
- Rebound of eastern Europe & Russia
- Illegal logging & trade
- Storms in 2005: Sweden and US



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# III. Sawn softwood - UNECE's Europe

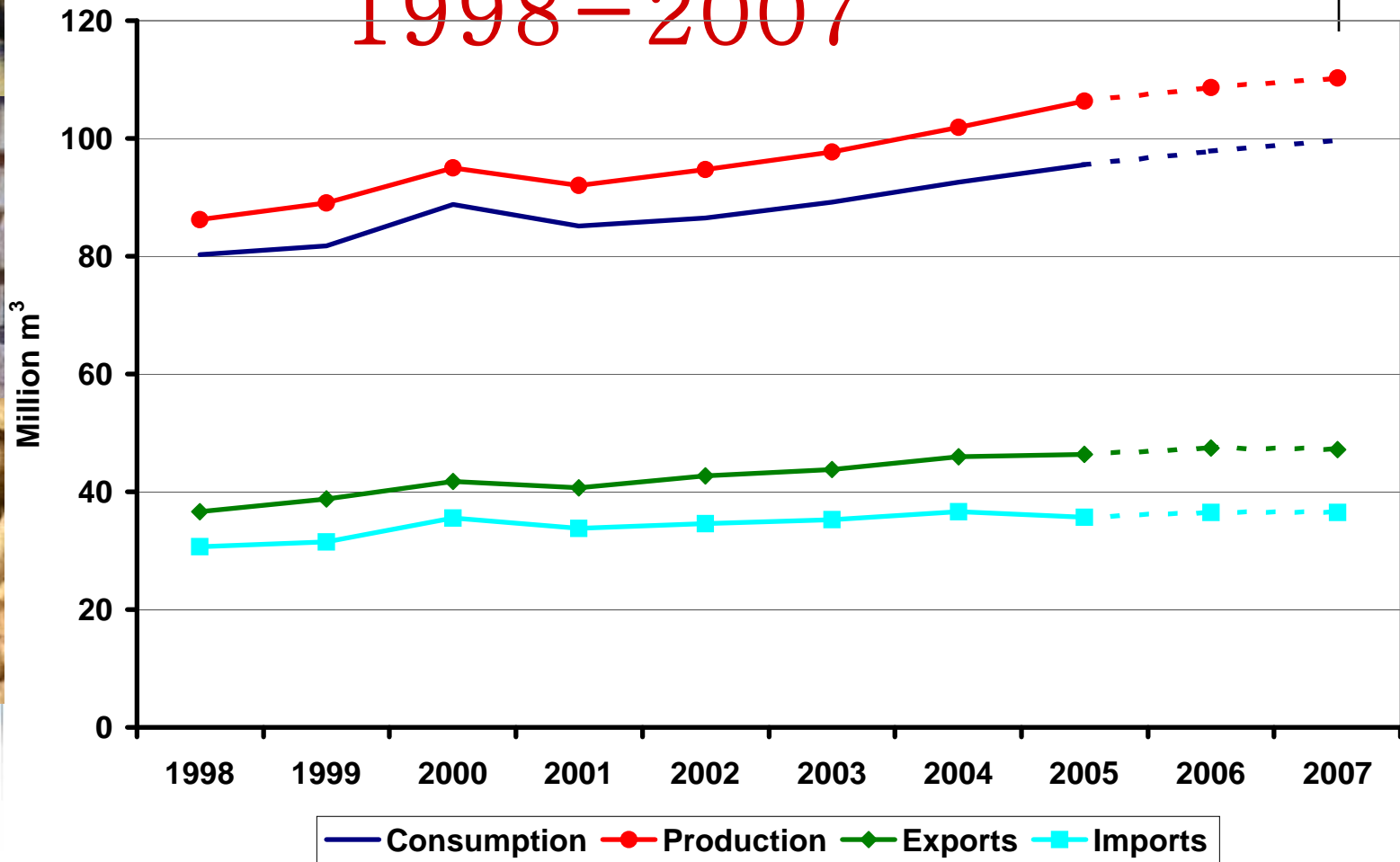


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Photo: NTC

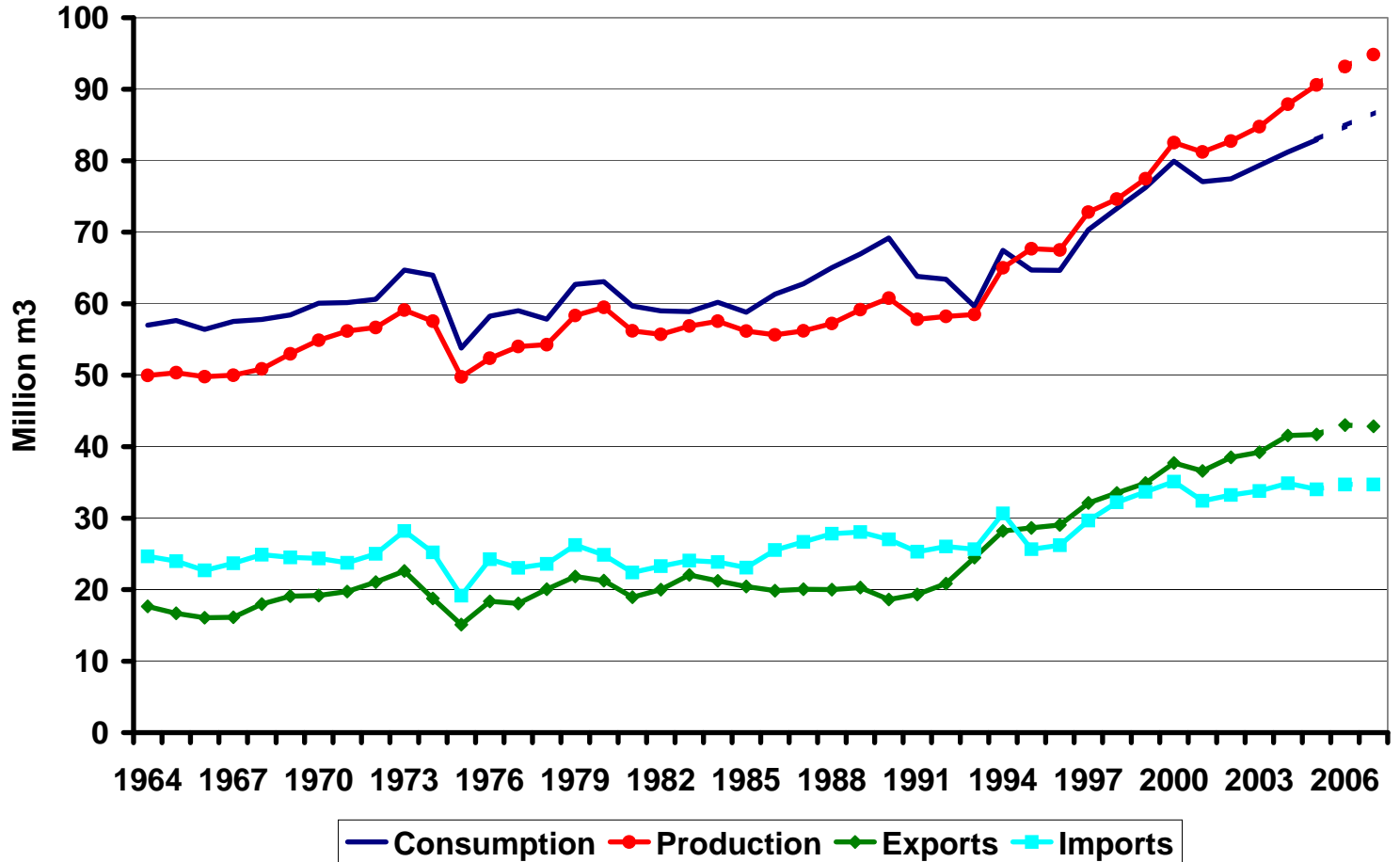
# Sawn softwood - UNECE's Europe, 1998-2007



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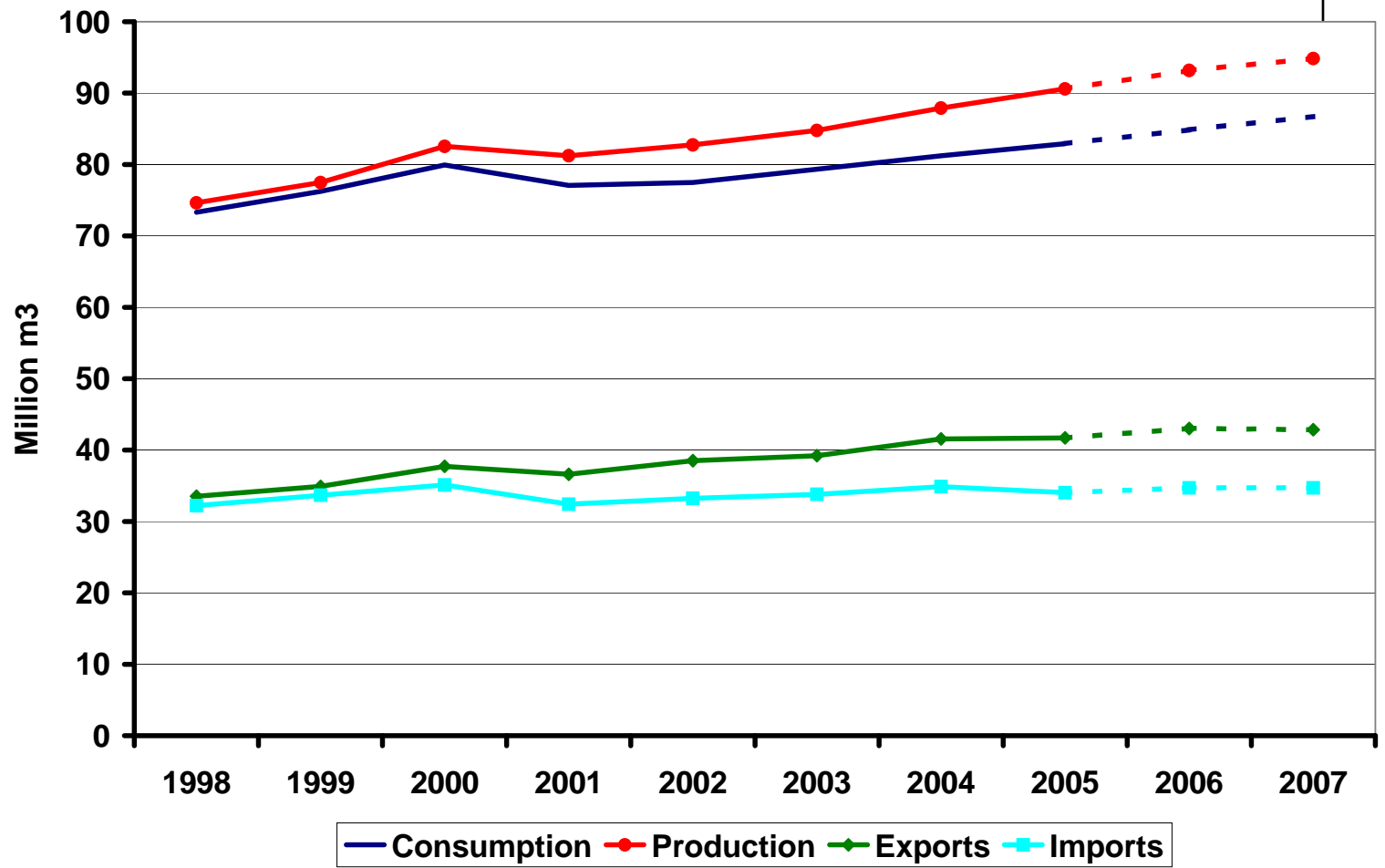
# Sawn softwood - ISC's Europe



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# Sawn softwood - ISC's Europe, 1998-2007



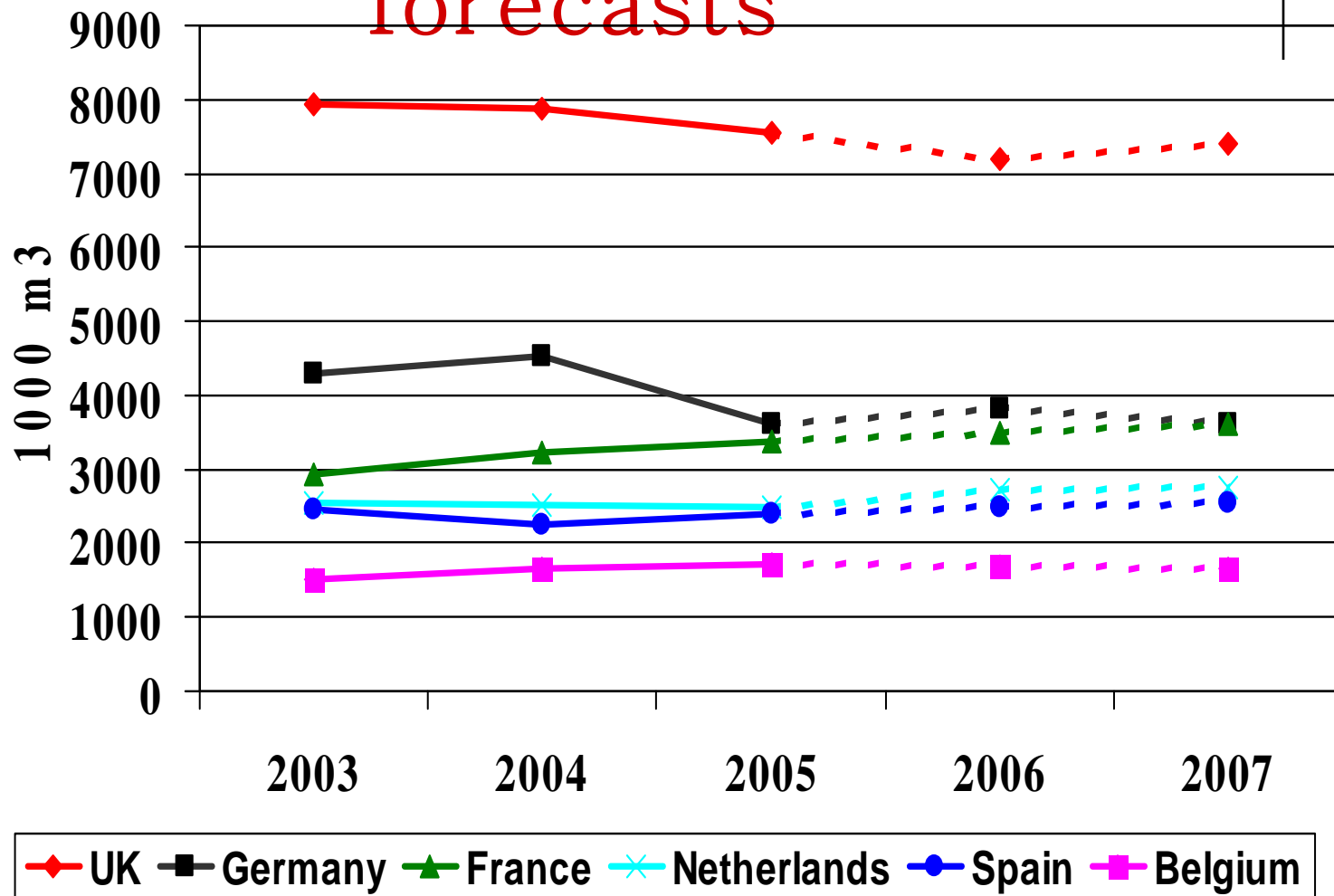
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Photo: NTC



# Selected importers' forecasts



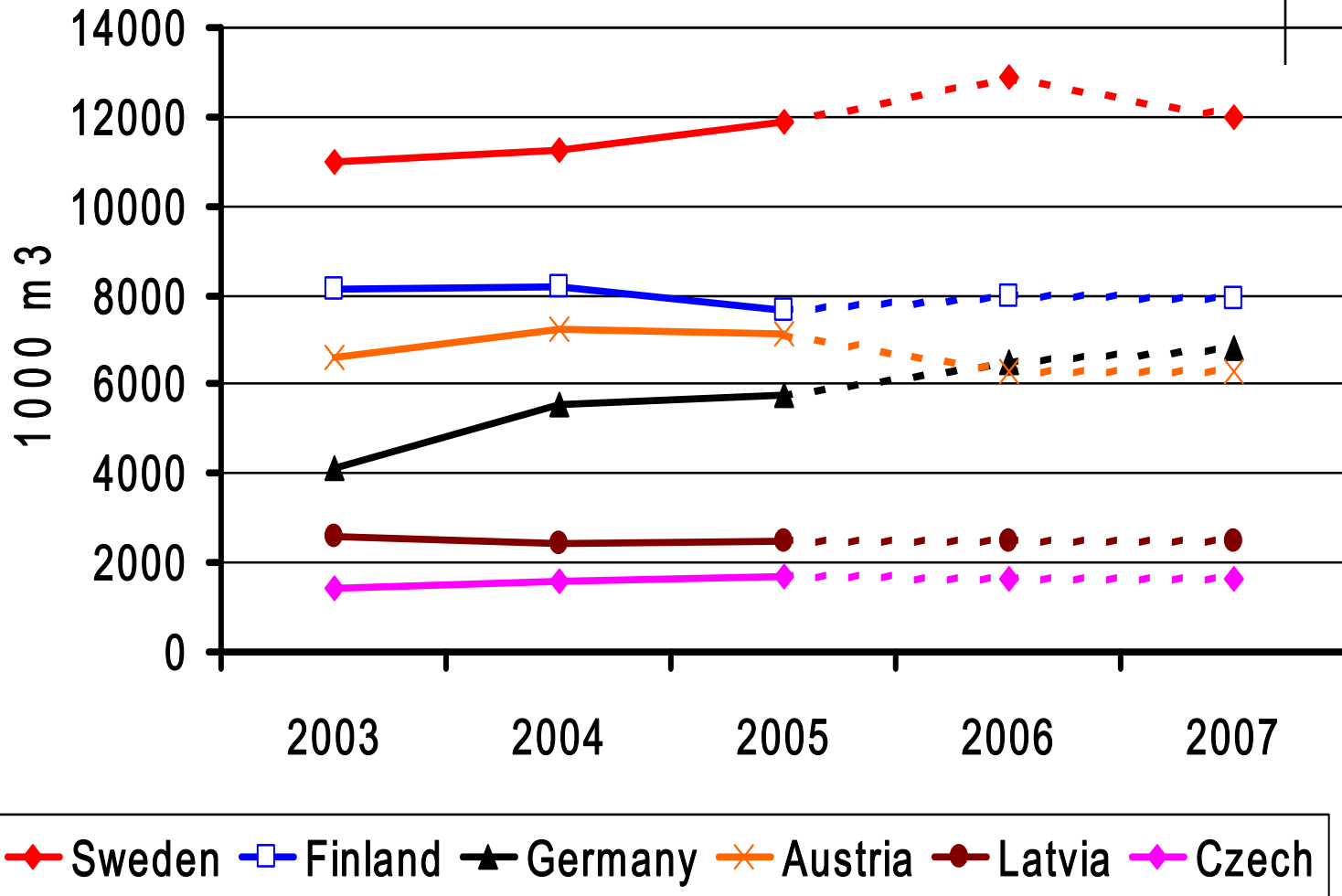
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# Selected exporters



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# Selected producers

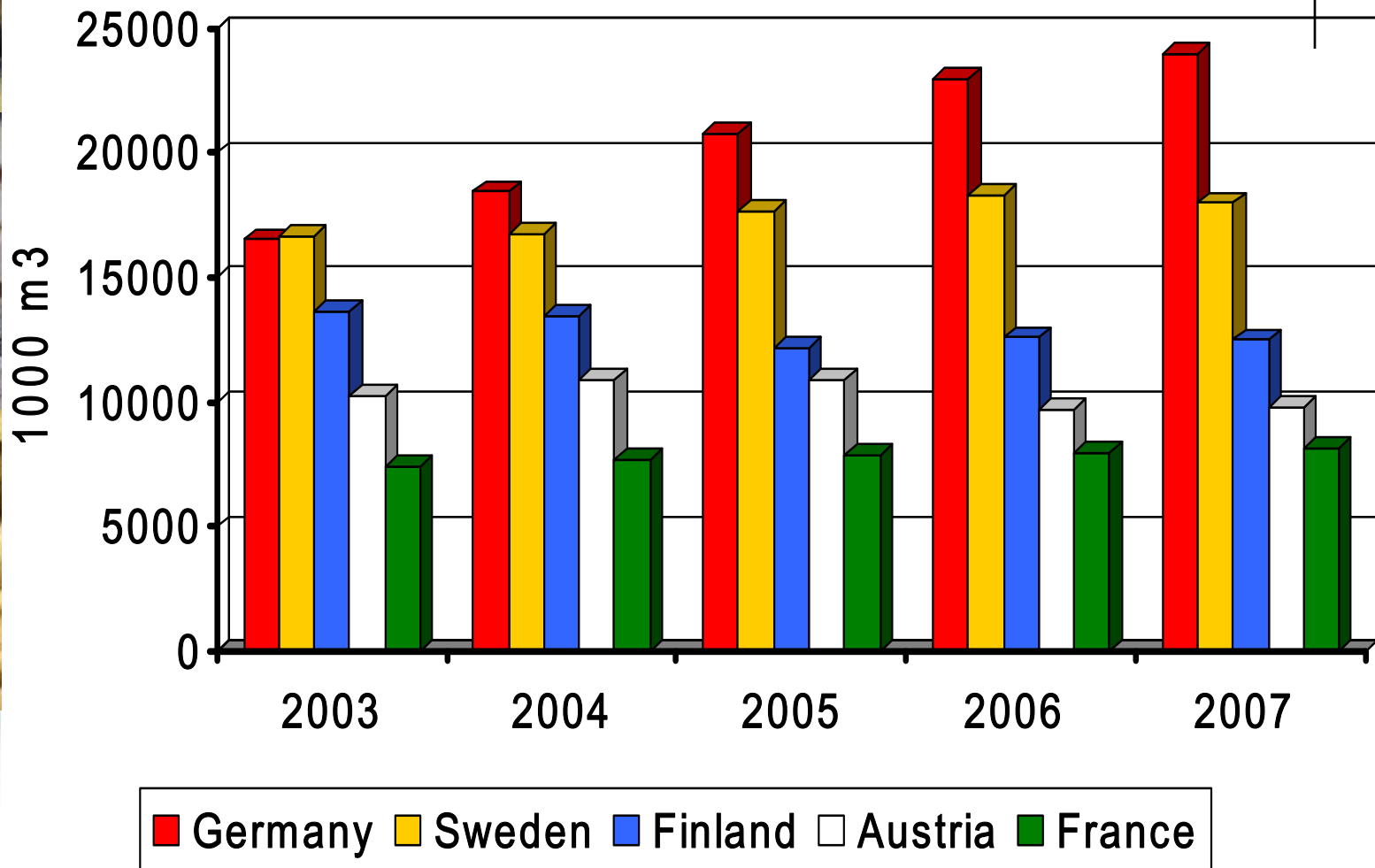
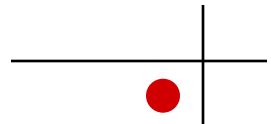


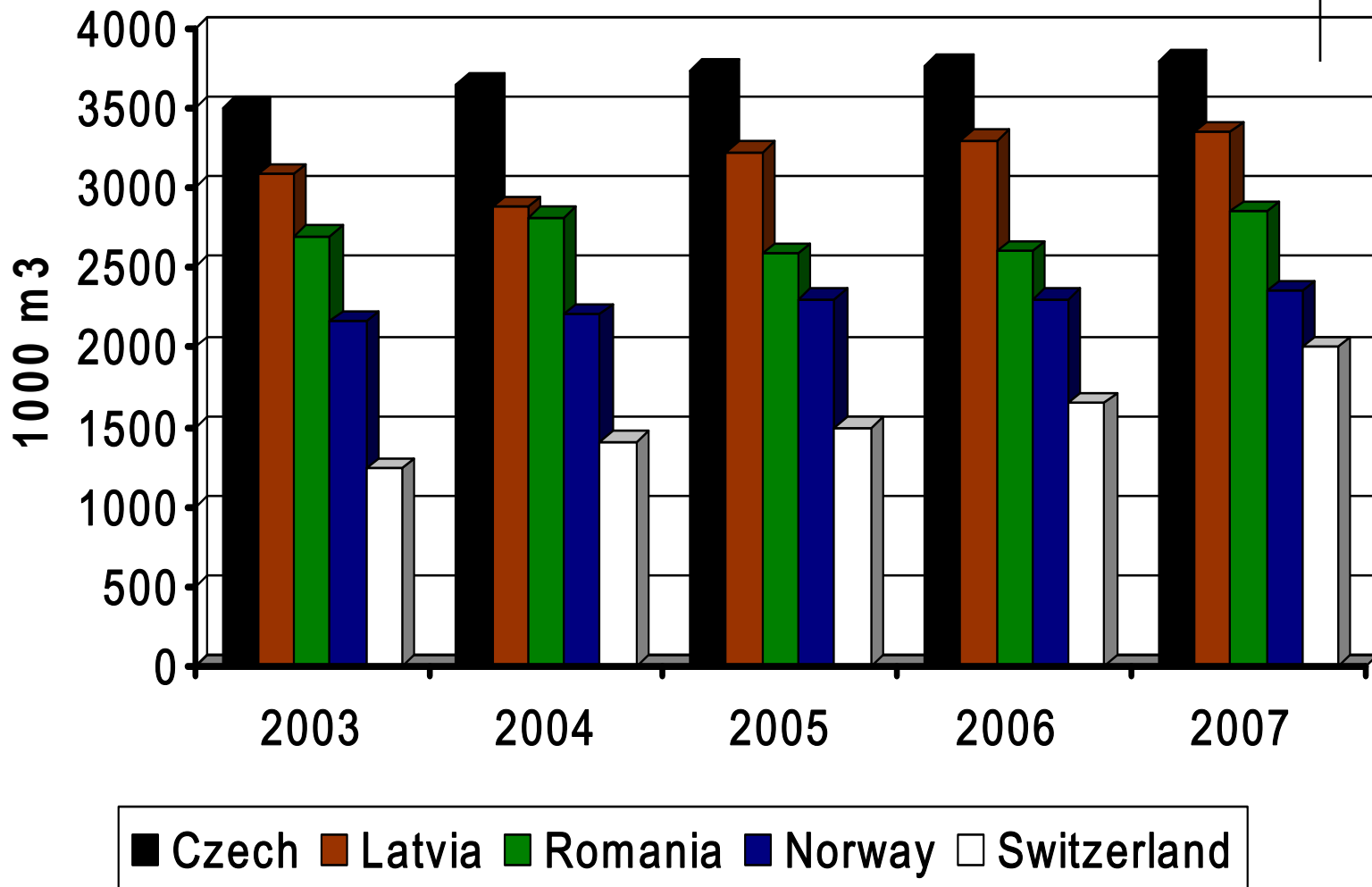
Photo: NTC



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# Selected producers

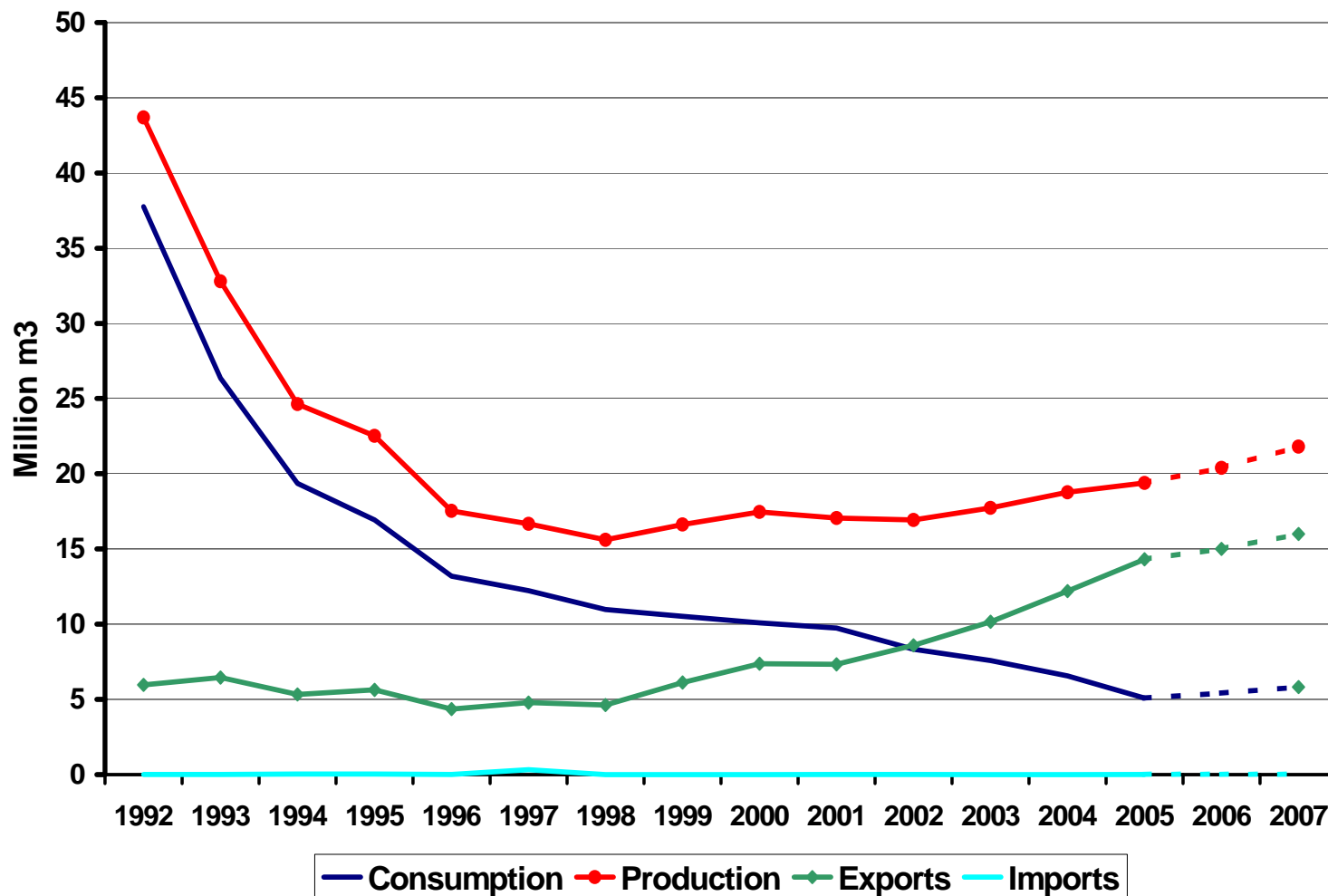


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Photo: NTC

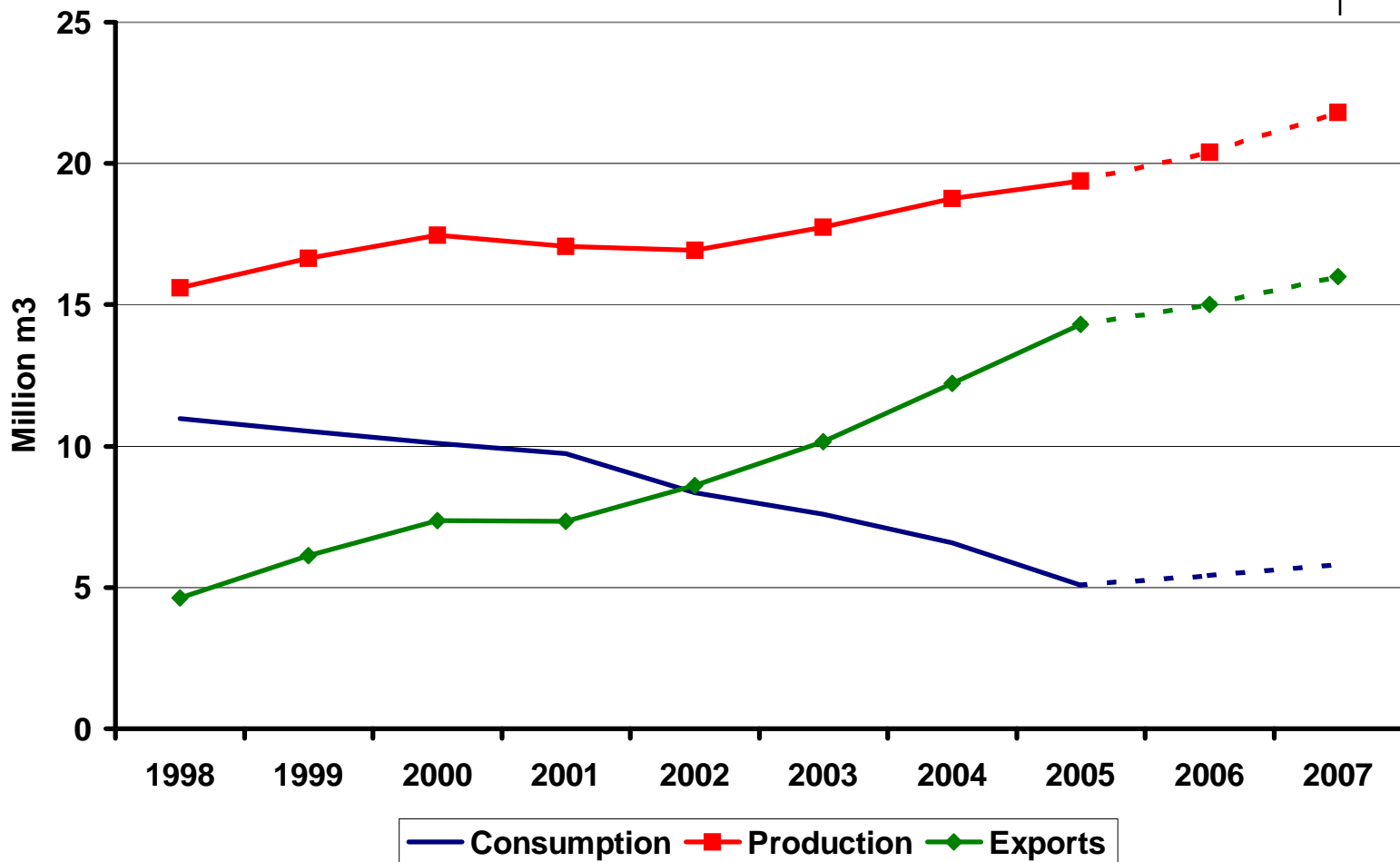
# Sawn softwood - Russia



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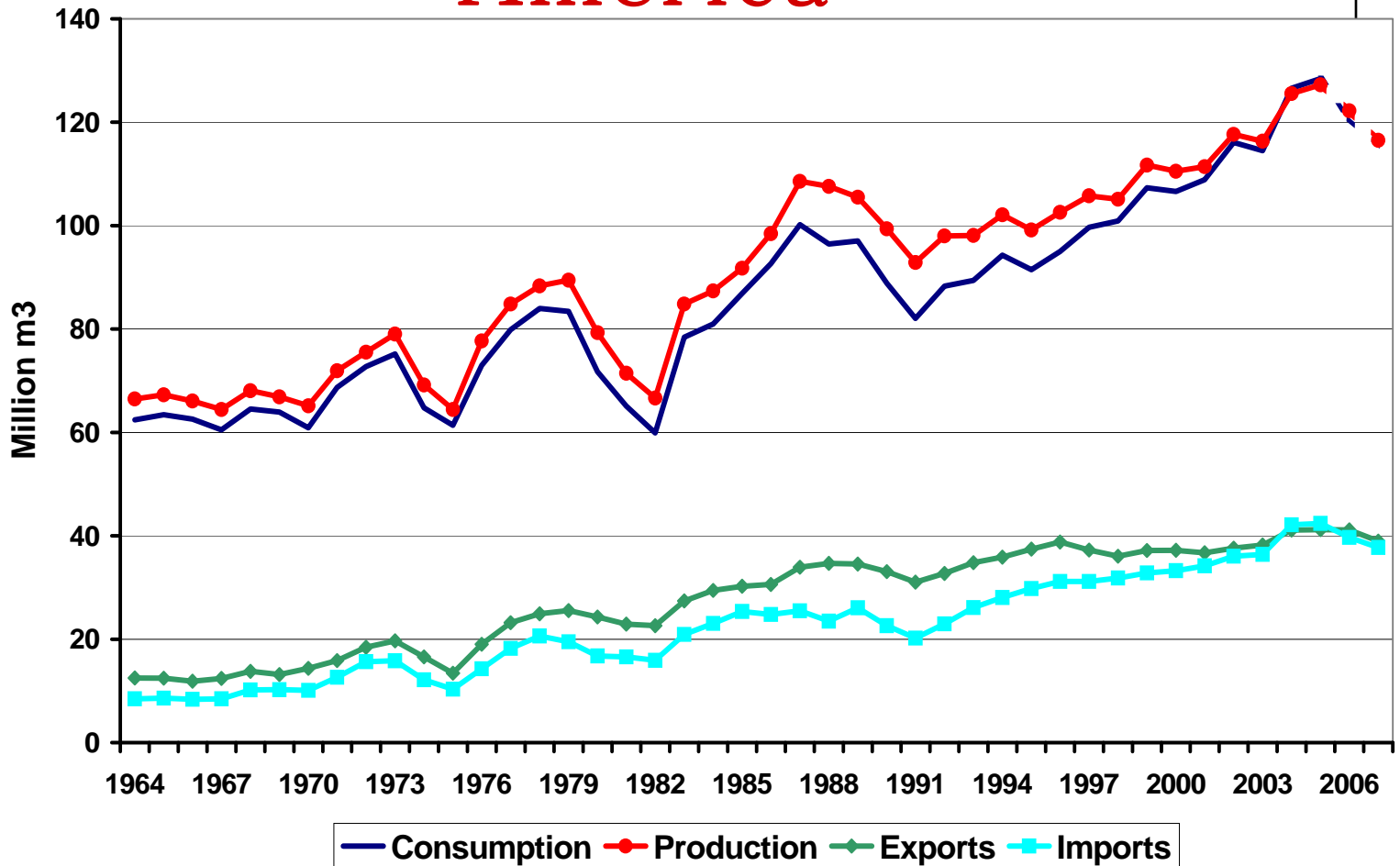
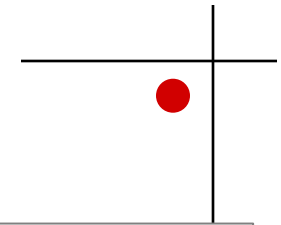
# Sawn softwood - Russia, 1998-2007



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# Sawn softwood - N. America

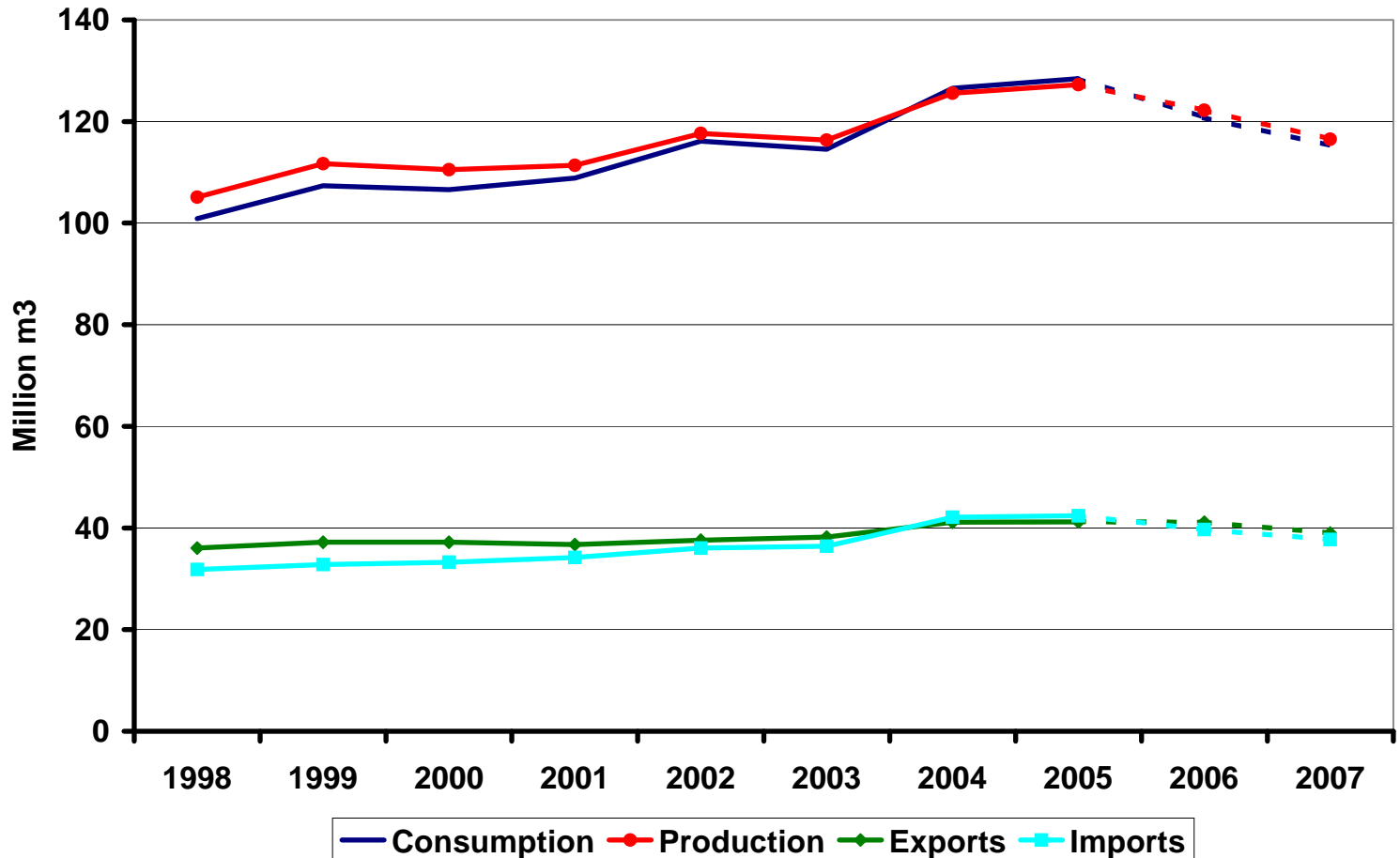


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Photo: NTC

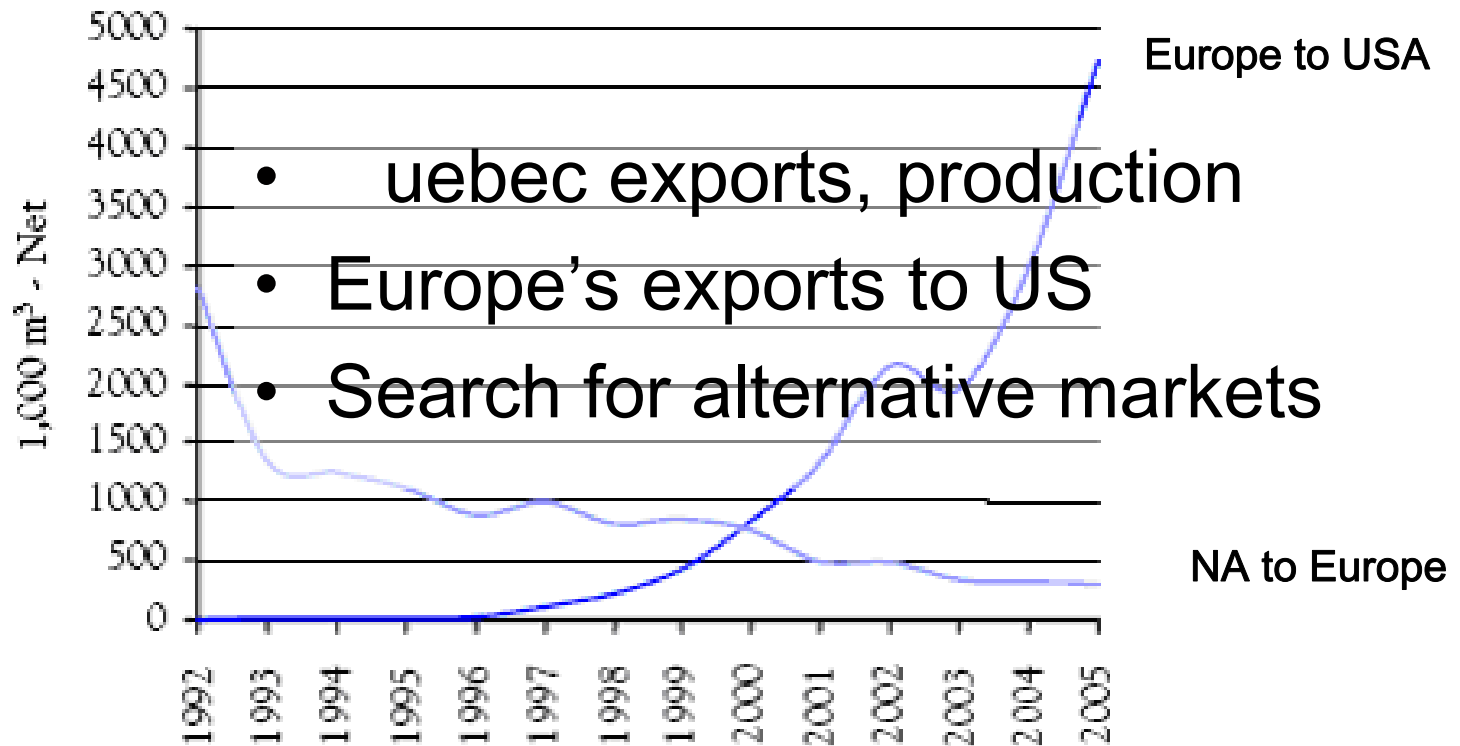
# Sawn softwood - North America, 1998-2007



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# Effects of US downturn



Source: WOOD Markets Monthly, 2006

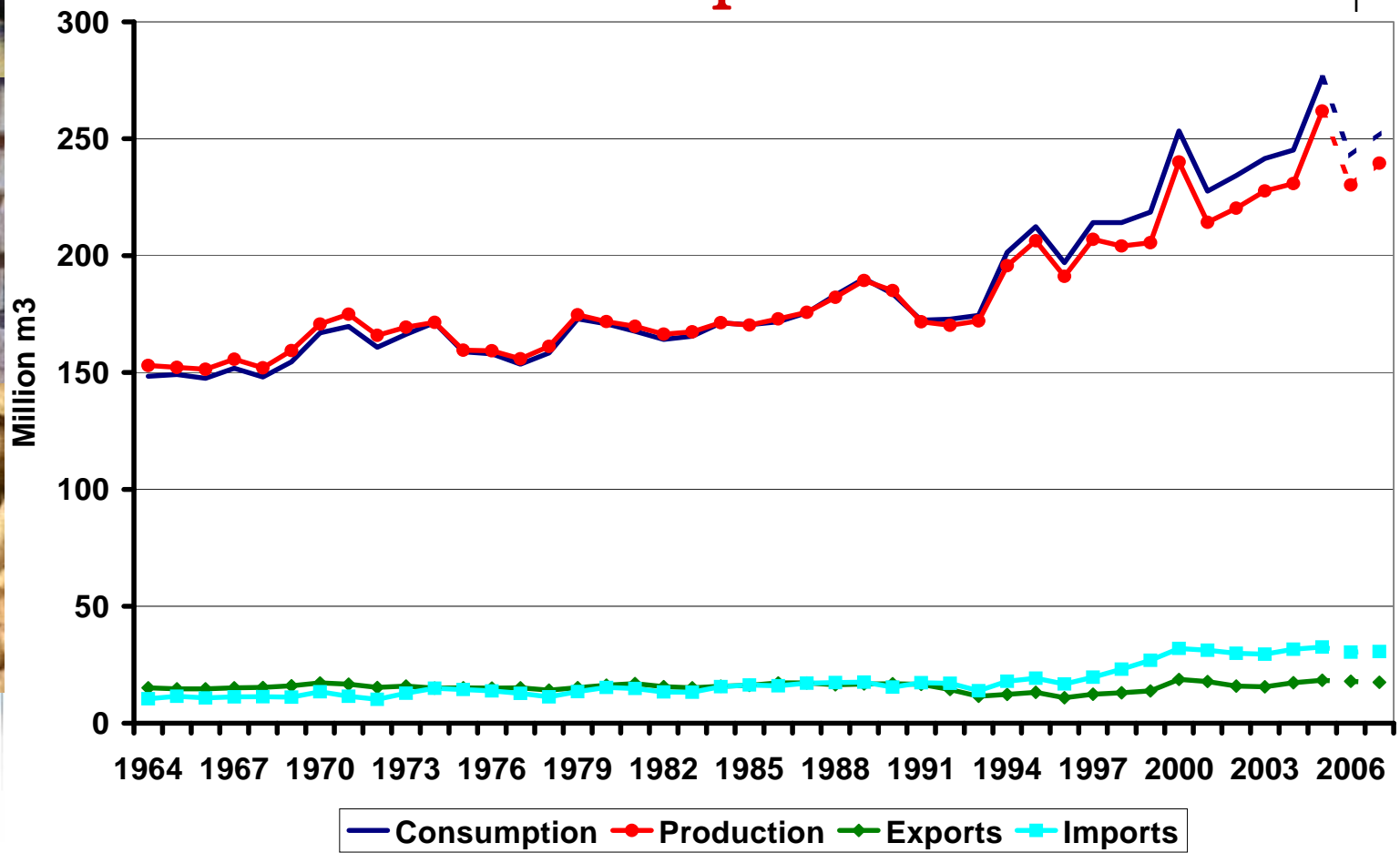


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# III. Softwood sawlogs - Europe

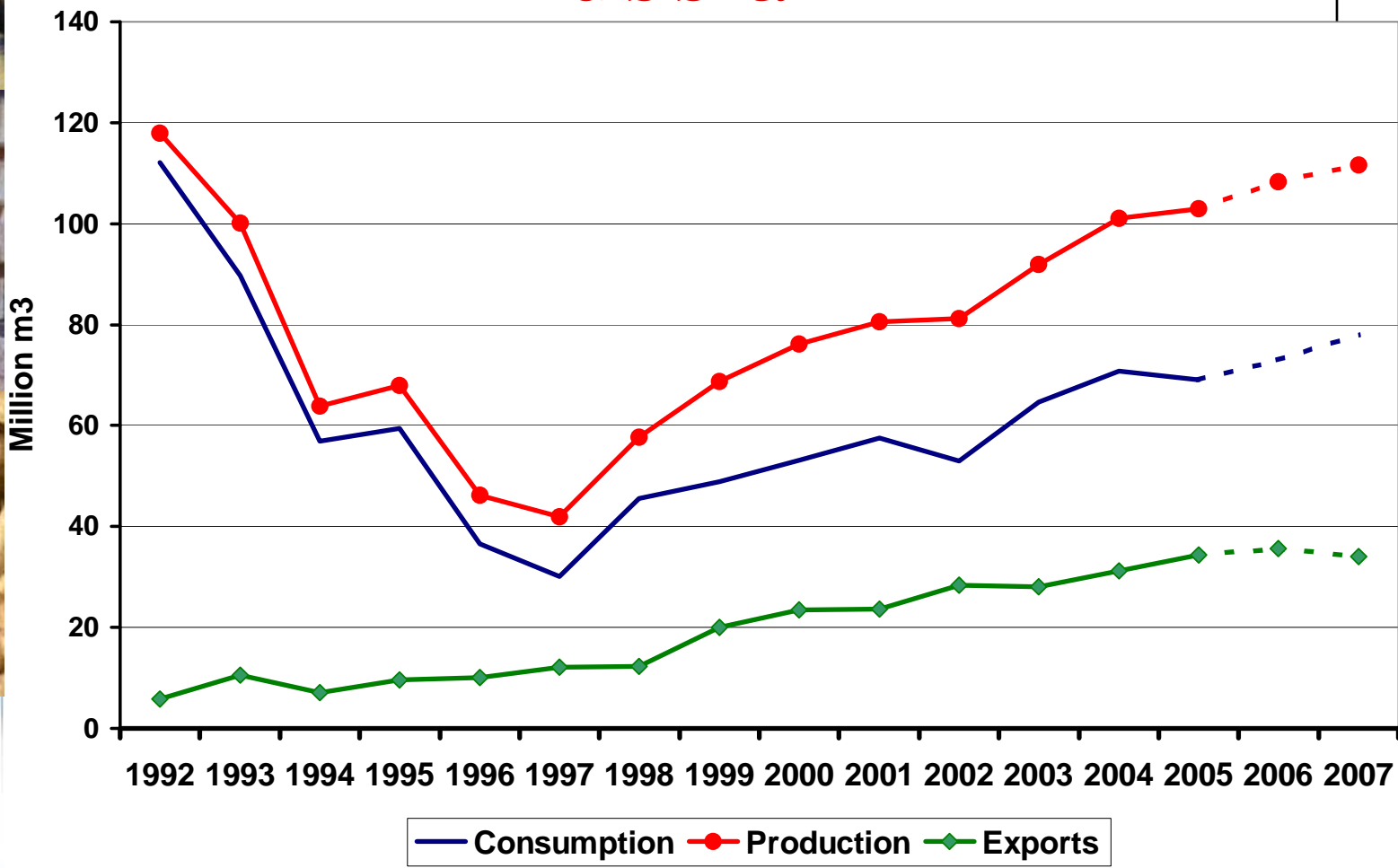
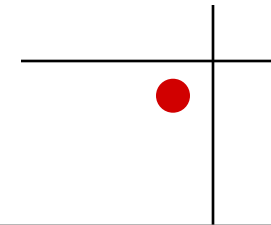


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Photo: NTC

# Softwood sawlogs - Russia

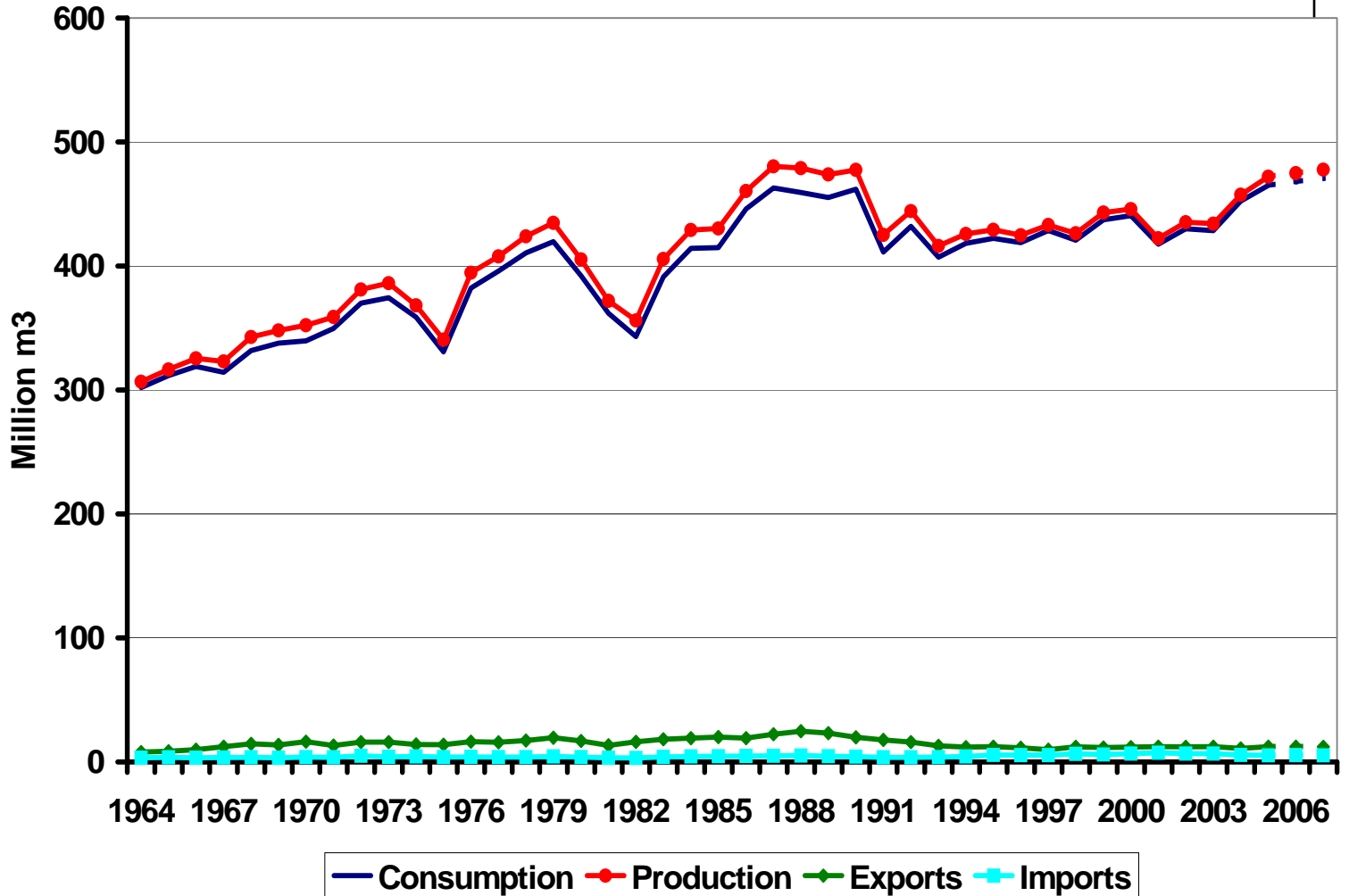


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Photo: NTC

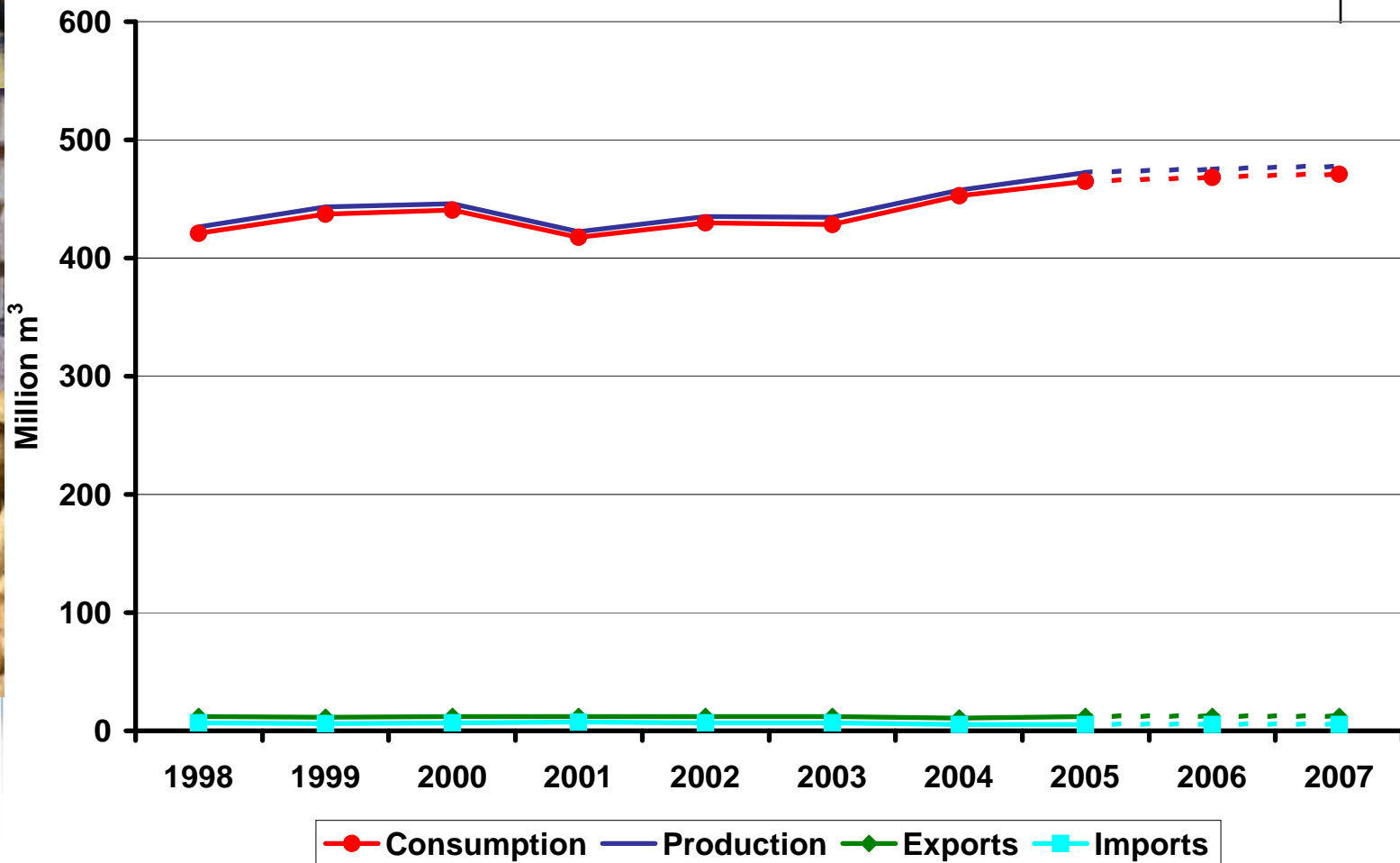
# Sawlogs - N. America



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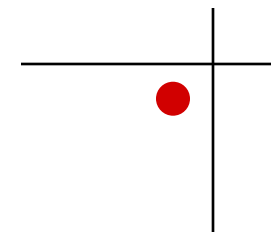


# Sawlogs - N. America



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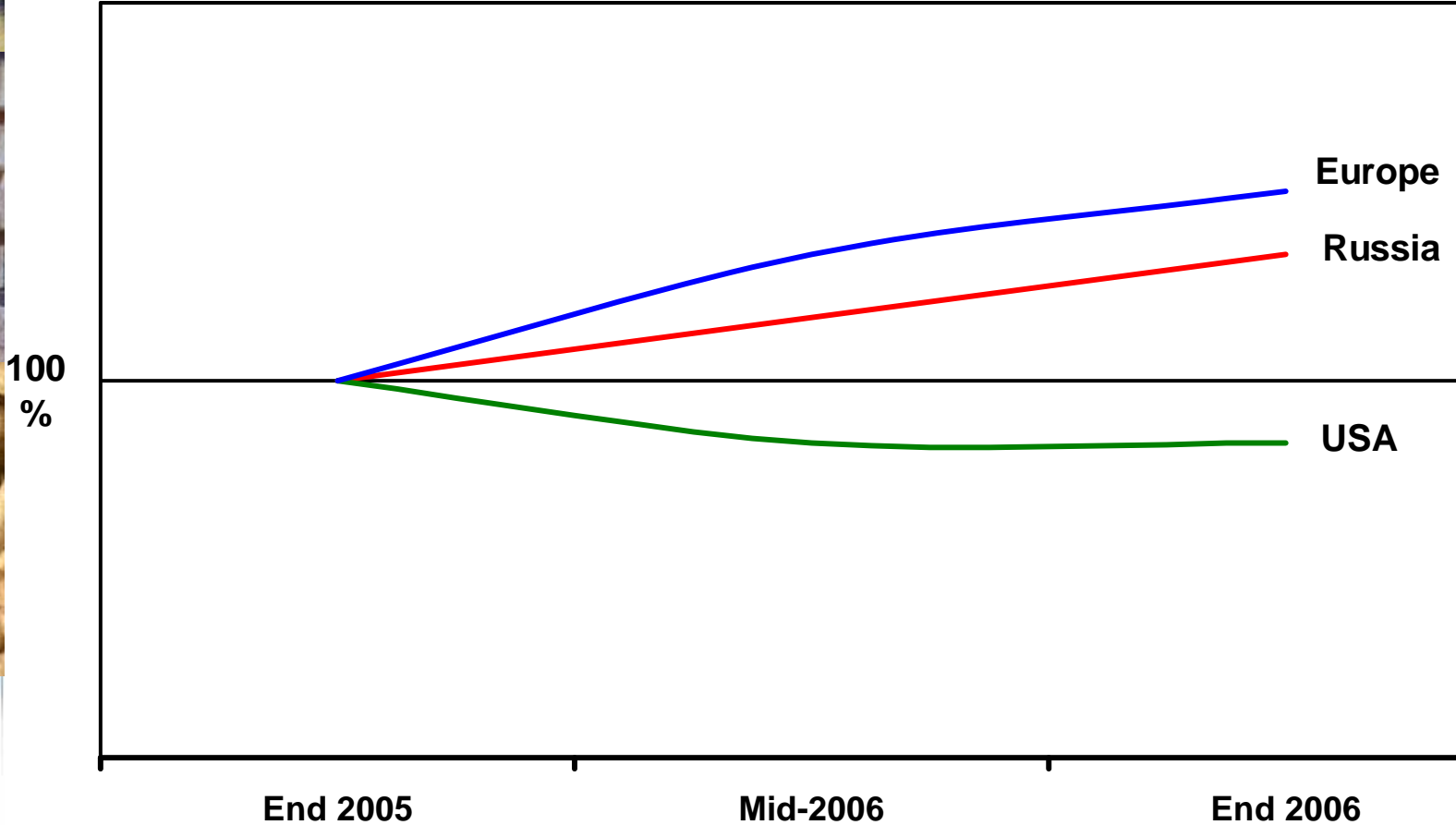
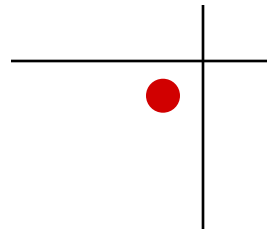
## IV. E.O.S. questionnaire results on prices, costs and sawlog availability



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# Sawnwood prices

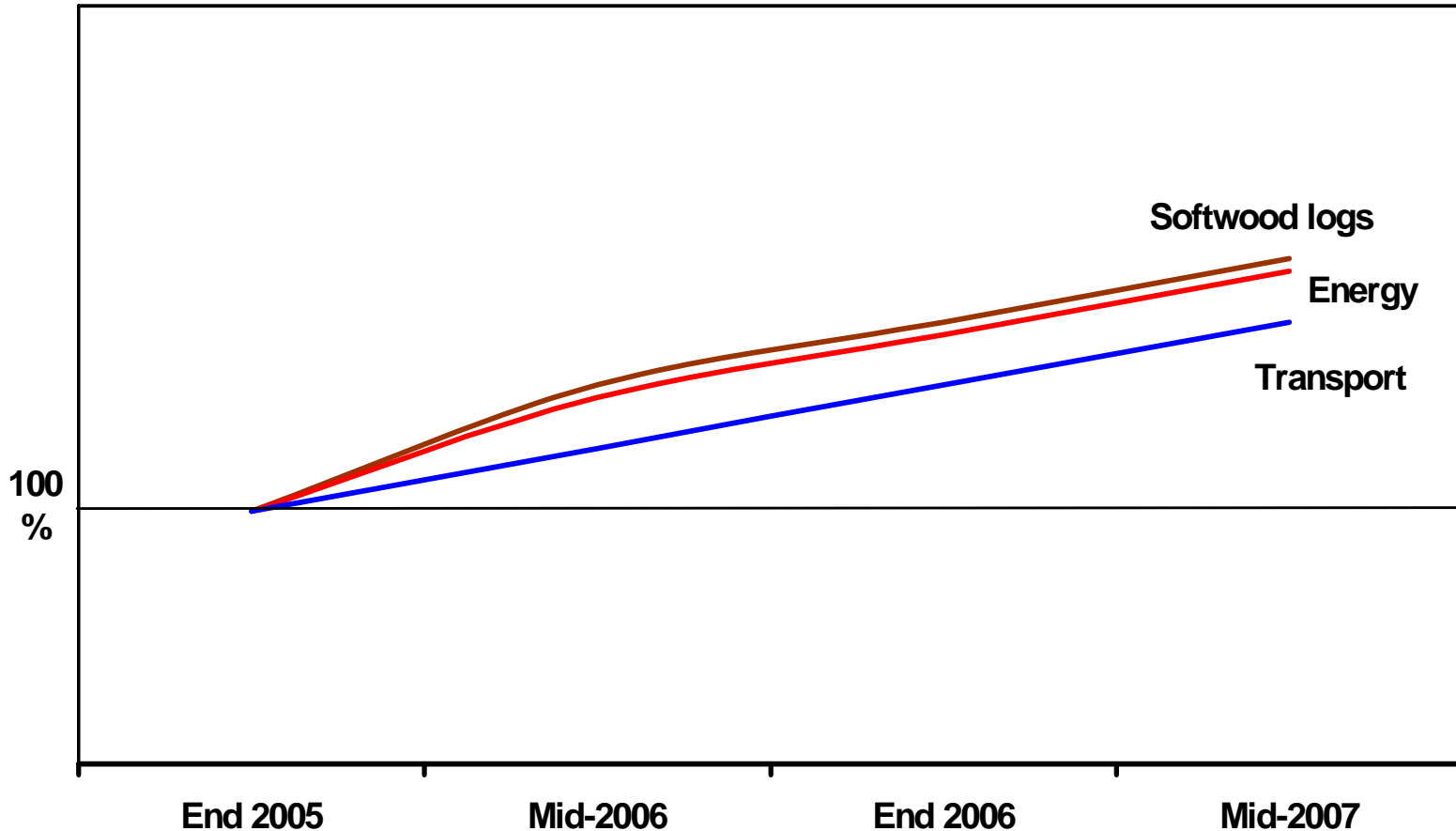
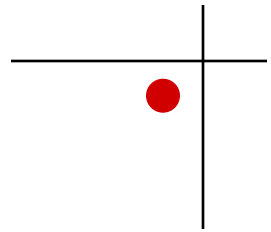


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Photo: NTC

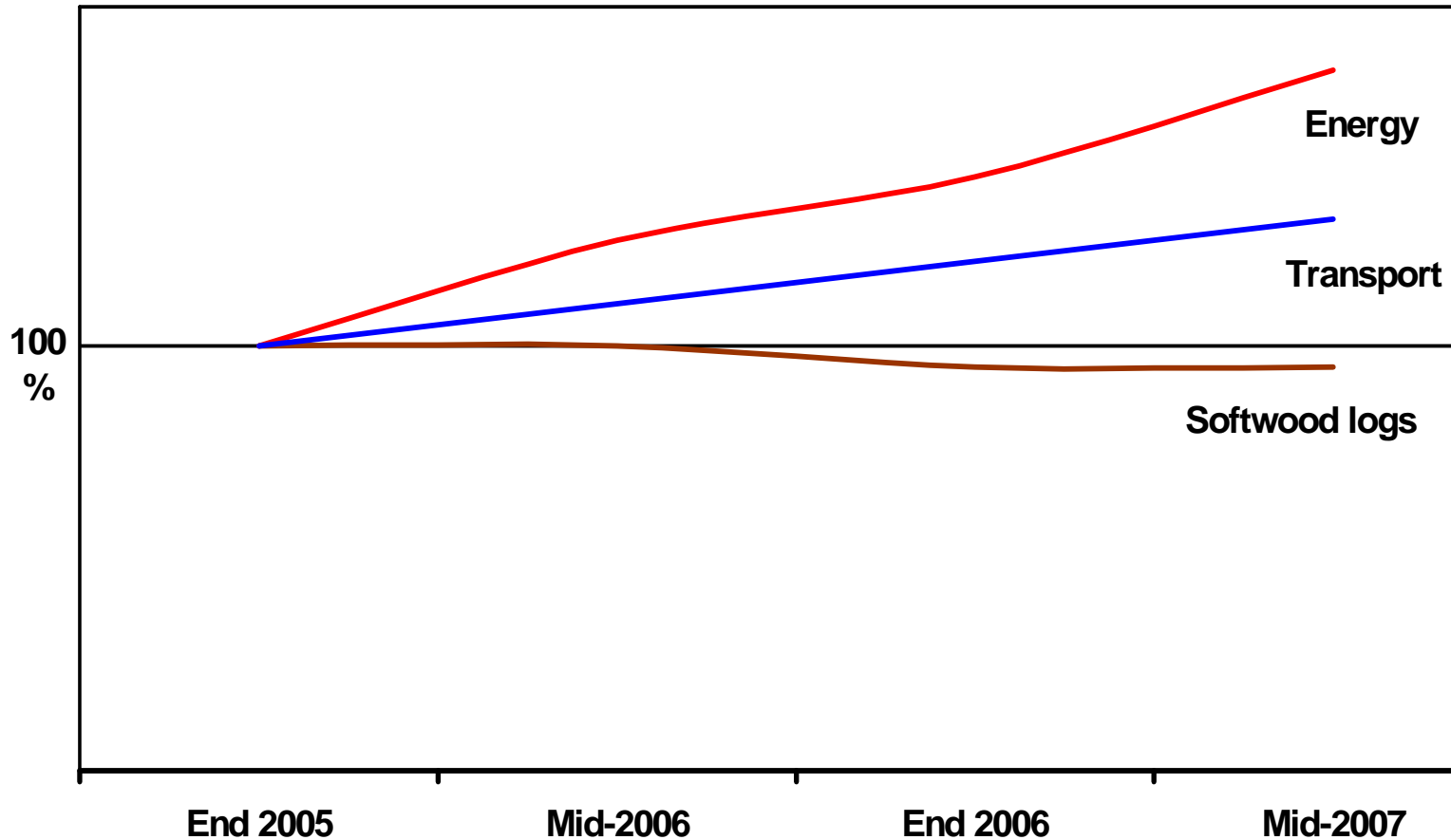
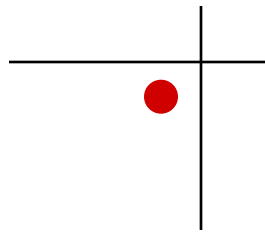
# Log, energy, transport costs - Europe



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# Log, energy, transport costs - USA

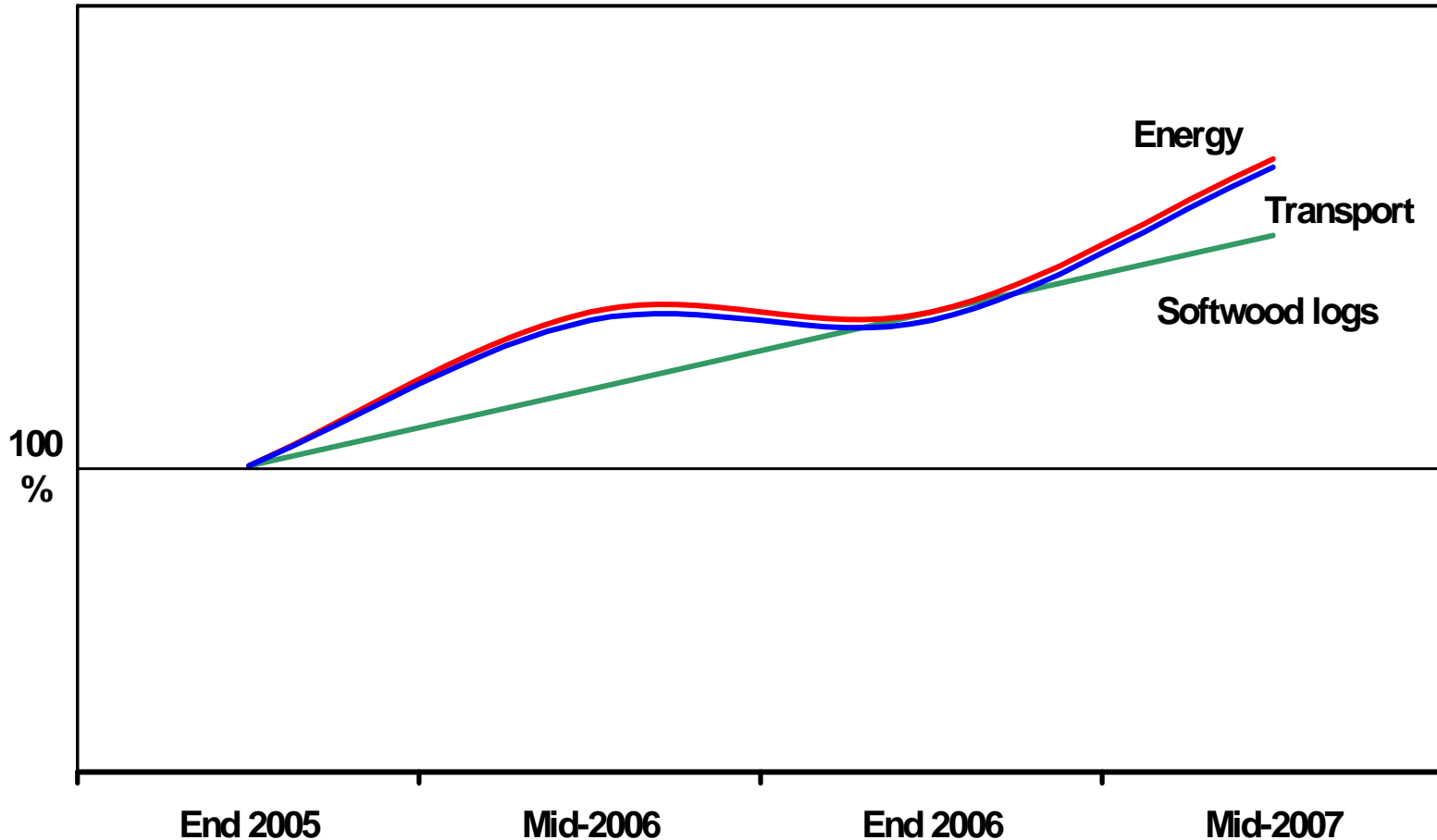
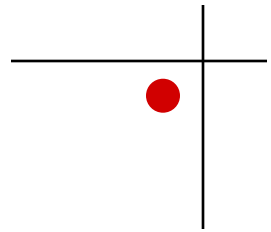


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# Log, energy, transport costs - Russia

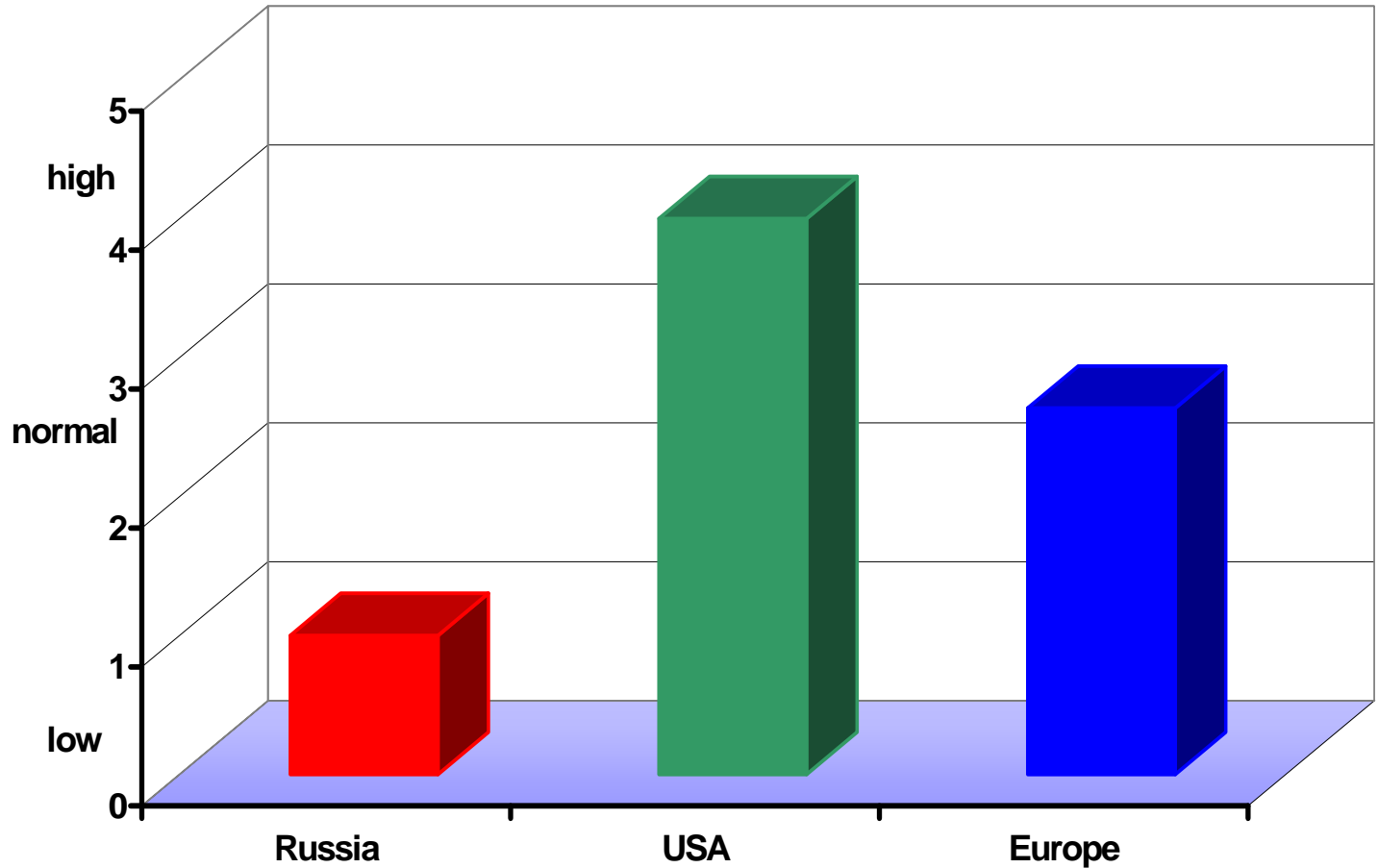
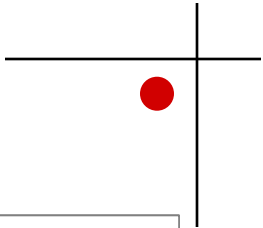


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# Sawlog availability



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# V. Timber Committee

## Market Discussions - main findings

- European markets forecast at record levels in 2006 and 2007
- Chinese forest industry rapidly reshaping marketplace
- Continuing concern about illegal logging, climate change
- Record high energy prices and energy policies driving wood energy markets
- Despite forest growth outstripping removals, increased competition for timber



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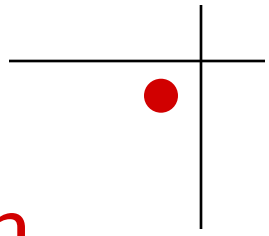
# Timber Committee sawn softwood findings

- Volatile sawnwood prices in North America falling, but rising in Europe
- Beetles ravaging forest in BC, Canada – up to 1 billion m<sup>3</sup> timber – glut of roundwood, sawnwood
- US/Canada softwood lumber dispute resolved with 7-year agreement: 4 billion duties returned to Canada



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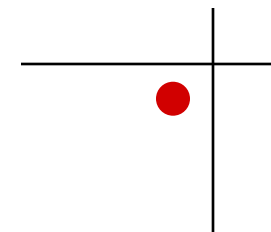
# Timber Committee sawn softwood findings

- European consumption at record level, to increase 2% in 2006 and again in 2007
- Shortages of sawlogs in parts of Europe where prices low, demand high and sawmilling capacity increased
- Russian sawnwood production to rise 5% in 2006 and 7% in 2007 increases to exports



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# Timber Committee softwood sawlog findings

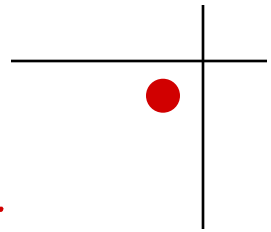
- Roundwood removals at record highs meeting strong demands
- 2006 storm damage in Sweden resolved, with some roundwood stocked in forests
- Roundwood prices rising in Europe, private forest owners selling



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# VI. *Forest Products* *Annual Market Review* findings

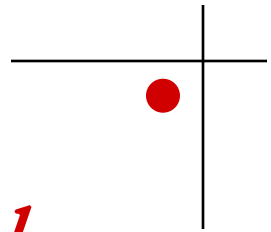


- 2005 was a stellar year for sawn softwood
- But may be the high-water mark
- Opposing developments in Europe, both growth and contraction, in 2005
- Western Europe remains a net exporter, strong export markets 2005



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# *Forest Products Annual Market Review findings*

- Expanding EU: log market prices converge quickly with European prices, reducing profitability for eastern sawnwood producers
- Russia continues expanding sawnwood output up 5.3% and exports up 19.5% in 2005, gaining market share in many export markets



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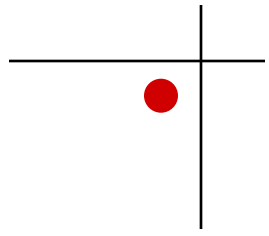
# *Forest Products Annual Market Review findings*

- Russian Forest Code not yet adopted
- Russia raises log export taxes -- catalyst for expanding sawnwood?
- Record US demand and prices for sawnwood in 2005 as a result of low interest rates and a soaring housing market
- US housing peaked late in 2005, new housing forecast to decline by a total of 13% through 2007



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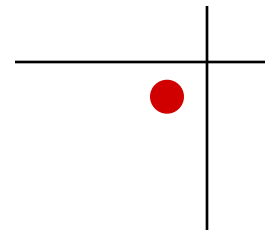
## *Forest Products Annual Market Review findings*

- Swedish windstorm in early 2005 ramped up log availability, sawnwood exports
- Government-imposed harvest reductions in Ontario and Quebec affect sawmills' raw material availability



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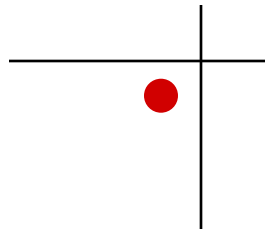


## VII. Growing the market



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Growing too much wood?

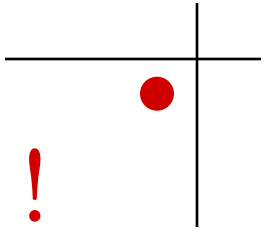
Not enough wood products demand?

What are the solutions?



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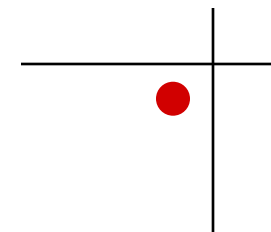
# Grow the wood markets !

- Guarantee that today's wood products meet consumers' needs
- Develop new products to meet evolving needs
- Develop new markets for wood products: substitute for non-renewable materials
- Promote wood culture outside N. America and Nordic Countries



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# How can we grow the wood markets?

- Build coordinated, international promotion programs
- Enlarge existing networks and coalitions
- Create favorable policy environments
- Promote public awareness of key issues and messages



International Softwood Conference  
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Photo: NTC

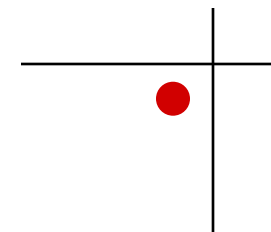


# Discussion



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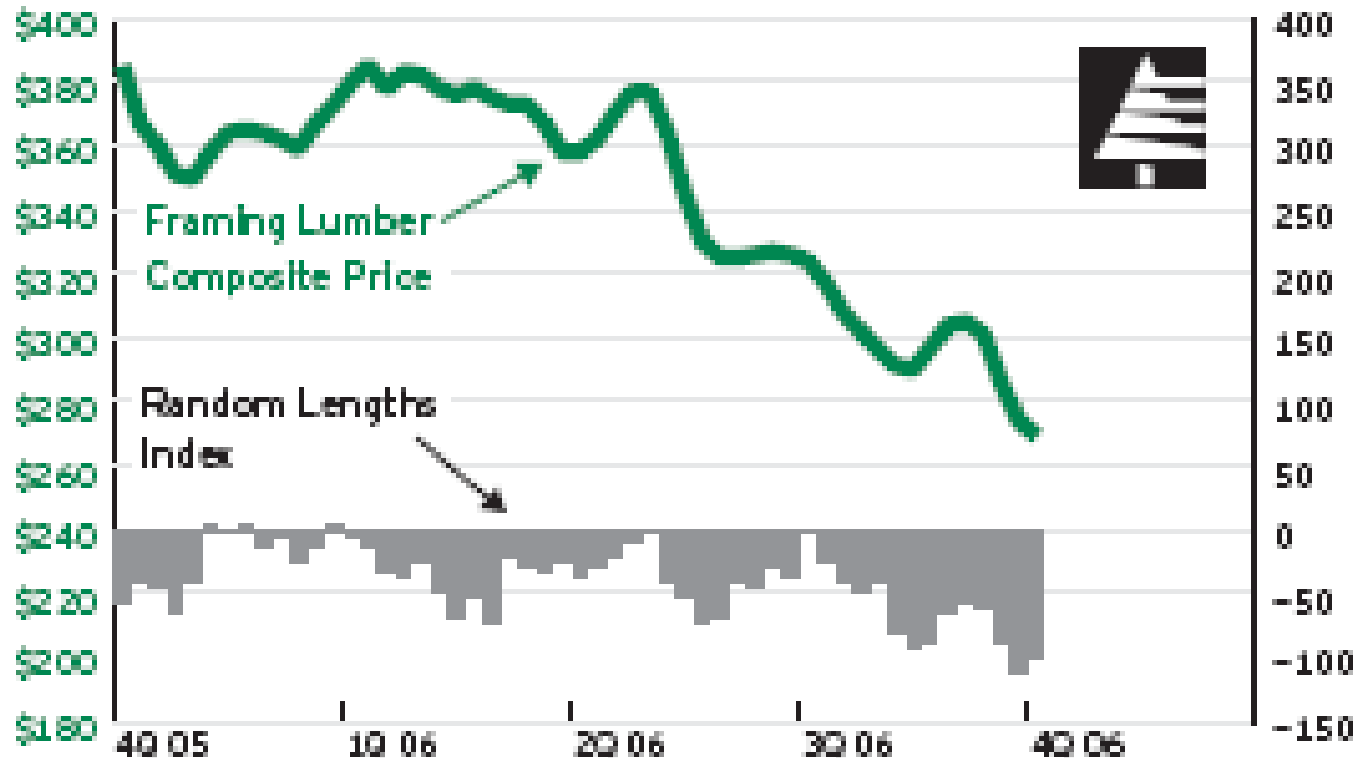
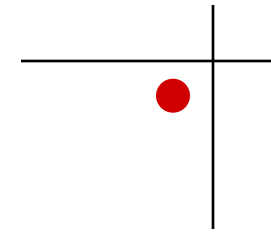


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# N. American sawn softwood price trends



Source: Random Lengths, 6 October 2006



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