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## HGTV Selects Plymouth, Massachusetts for 2010 HGTV Green Home

HGTV will build its third annual "green" home in The Pinehills, an innovative master-planned community located in Plymouth, Massachusetts. The 2010 HGTV Green Home, just eight miles north of Cape Cod, will be a custom-built, shingle-style cottage with approximately 2,100 square feet of living space. It will feature construction and design elements that are known to contribute to an energy efficient, cleaner and healthier living environment.

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"The Pinehills is the perfect community for our third annual HGTV Green Home because it allows us to showcase the latest cost efficient, accessible and eco-friendly approaches to living that can be incorporated into any home," said Jim Samples, president of HGTV.

Viewers can enter for a chance to win the HGTV Green Home Giveaway grand prize package during the entry period from April 16 – June 4, 2010.

"This will be our first HGTV Green Home in a New England location, which gives us the chance to demonstrate the best building products and practices uniquely suited for the charm and challenges of a northeast climate," said Jack Thomasson, HGTV House Planner. "As an added bonus, The Pinehills offers desirable features and amenities such as beautiful wooded lots, walking and nature trails, a swimming pool, three championship-caliber golf courses and the many attractions of The Village Green with its shopping and health/fitness facilities."

Starting next April, fans can visit [HGTV.com](http://HGTV.com) for a virtual tour of the home or they can see a televised tour during the *HGTV Green Home 2010* special on Sunday, April 18 at 8:00 p.m. ET/PT.

"We're honored that HGTV has selected The Pinehills as the location of its 2010 HGTV Green Home," said Tony Green, managing partner, Pinehills LLC. "The Pinehills community is based on a vision that protects the natural environment in a variety of ways - from preserving 70% of the land as open space to providing miles of walking trails to connect neighborhoods to shops and services at The Village Green. The HGTV Green Home will be constructed by MacKenzie Brothers, one of the outstanding custom home builders at The Pinehills."

### About HGTV

HGTV, America's leader in home and lifestyle programming, is distributed to more than 97 million U.S. households and is one of cable's top-rated networks. HGTV's website, [HGTV.com](http://HGTV.com), is the nation's leading online home-and-garden destination that attracts an average of 5 million unique visitors per month. Headquartered in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit, Atlanta, Nashville and San Francisco, HGTV is owned by Scripps Networks Interactive Inc. (NYSE:SNI), the leading developer of lifestyle-oriented content for television and the Internet.

### About The Pinehills

The Pinehills in Plymouth, Massachusetts, winner of the National Association of Home Builders' "Best Smart Growth Community" award and "Best Master-planned Community" award, features intimate neighborhoods of finely crafted custom homes, single-family homes, cottage style homes, townhomes and luxury leased apartments, created by eight award-winning builders, all sited for views and privacy. For more information about The Pinehills visit [www.pinehills.com](http://www.pinehills.com)