



# NEWS & EVENTS

## NEWS & EVENTS

- [News - All](#)
- [News - Archives](#)
- [Events - All](#)
- [Newsletter](#)

## Wellborn Forest Products Selects 20-20 Technologies as its Strategic ERP Partner

**Laval, Quebec, July 15, 2008** – 20-20 Technologies Inc. (TSX: TWT), the world leader in 3D interior design and furniture manufacturing software, announced today that Wellborn Forest Products, a manufacturer of custom and semi-custom frameless and framed cabinets, selected 20-20's InSight's configurator and Microsoft Dynamics AX as their new enterprise technology solution.

When evaluating ERP vendors, Wellborn required a partner that could provide a comprehensive manufacturing solution for their enterprise. After an extensive evaluation period, Wellborn selected the integrated end-to-end solution proposed by 20-20 Technologies and Microsoft. "As the leaders in their respective industries, the strategic partnership between Microsoft and 20-20 Technologies will be a tremendous benefit to Wellborn Forest Products manufacturing operations," said Gary Taylor, Chief Operating Officer of Wellborn Forest Products. Key to the company's decision to implement inSight's Configurator was the solution's stability, integration of all business processes, parametric product configurator, and 20-20's focus on the Kitchen manufacturing industry. "Additionally, with 20-20's electronic data integration to 20-20's Design Software, we plan to extend the time-saving and cost-cutting benefits of integration to our dealers. With inSight's configurator and Microsoft's Dynamics AX ERP application, we will centralize our business information and make information more accessible for our dealers, suppliers, and manufacturing operations," said Gary Taylor.

"20-20's strategy is to provide a seamless integration of data from the consumer designing on the web, to the kitchen designer using 20-20 Design, and into the cabinet manufacturer's ERP application. Our key initiative is to focus on needs of the cabinet Manufacturer by developing solutions to help them grow their revenues and profitability, including enhancing our catalog tools to leverage the manufacturing data, web enabling our order entry and electronic order processing application for easy access by dealers and strengthening our ERP offering worldwide by leveraging Microsoft's Dynamics AX core enterprise modules. We are extremely honored to have been selected as Wellborn Forest's long-term strategic business partner," said Jean Mignault, Co-Chairman of the Board and CEO of 20-20 Technologies.

### **About Wellborn Forest Products**

With a reputation of excellent quality and service, Wellborn Forest Products is well known for manufacturing a broad offering of cabinets for the home to satisfy most consumers today. Its headquarters is located in Alexander City, Alabama. Wellborn Forest Products continues to grow and excel in the market place, offering three complete product lines with 70 door styles, 3 wood species, and finish selections in stains, paints, glazes, and furniture techniques. Wellborn Forest's dealer base includes the Central and Eastern regions of the United States. For more information visit [www.wellbornforest.com](http://www.wellbornforest.com)

### **About 20-20 Technologies Inc.**

20-20 Technologies is the world's leading provider of computer-aided design, business and manufacturing software solutions tailored for the interior design and furniture industries. Dealers and retailers use its desktop and Web-based products and solutions for the residential and commercial markets. 20-20 offers a unique proprietary end-to-end solution, integrating the entire breadth of functions in interior design. It provides a bridge for data communication from the point-of-sale to manufacturing and world-leading enterprise resource planning (ERP) systems, including computer-aided engineering and plant floor automation software. Operating in 13 countries with more than 600 employees, 20-20 is a publicly traded company (TWT) on the Toronto Stock Exchange (TSX). For more information, visit [www.2020Technologies.com](http://www.2020Technologies.com).

### **Forward Looking Statements**

Certain statements contained in this press release constitute forward-looking information within the meaning of securities laws.

Implicit in this information, particularly in respect of future operating results and economic performance of the Company are assumptions regarding projected revenues and expenses. These assumptions, although considered reasonable by the Company at the time of preparation, may prove to be incorrect. Readers are cautioned that actual future operating results and economic performance of the Company are subject to a number of risks and uncertainties, including general economic, market and business conditions and could differ materially from what is currently expected.

For more exhaustive information on these risks and uncertainties you should refer to our most recently filed Annual Information Form which is available at [www.sedar.com](http://www.sedar.com). Forward-looking information contained in this report is based on management's current estimates, expectations and projections, which Management believes are reasonable as of the current date. The reader should not place undue importance on forward-looking information and should not rely upon this information as of any other date. While the Company may elect to, it is under no obligation and does not undertake to update this information at any particular time, unless required by applicable securities law.

-30-

### **Media Relations:**

20-20 Technologies Inc.  
Jean Mignault  
Chief Executive Officer  
Laval: (514) 332-4110